

# Making a Cocktail:

Neutrino masses,  $0\nu\beta\beta$ -decay,  
dark matter and flavor mixing

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In collaboration with José Miguel No & Maximiliano Rivera  
**Phys.Rev.Lett.** **110**, 211802 (2013) and **arXiv:1402.0515**

@Nordita, Stockholm, May 26<sup>th</sup>, 2014

# Open Questions

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## □ Neutrinos

- What mechanism gives masses to neutrinos?
- Are neutrinos Dirac or Majorana particle?
- What is the origin of flavor mixing structures?

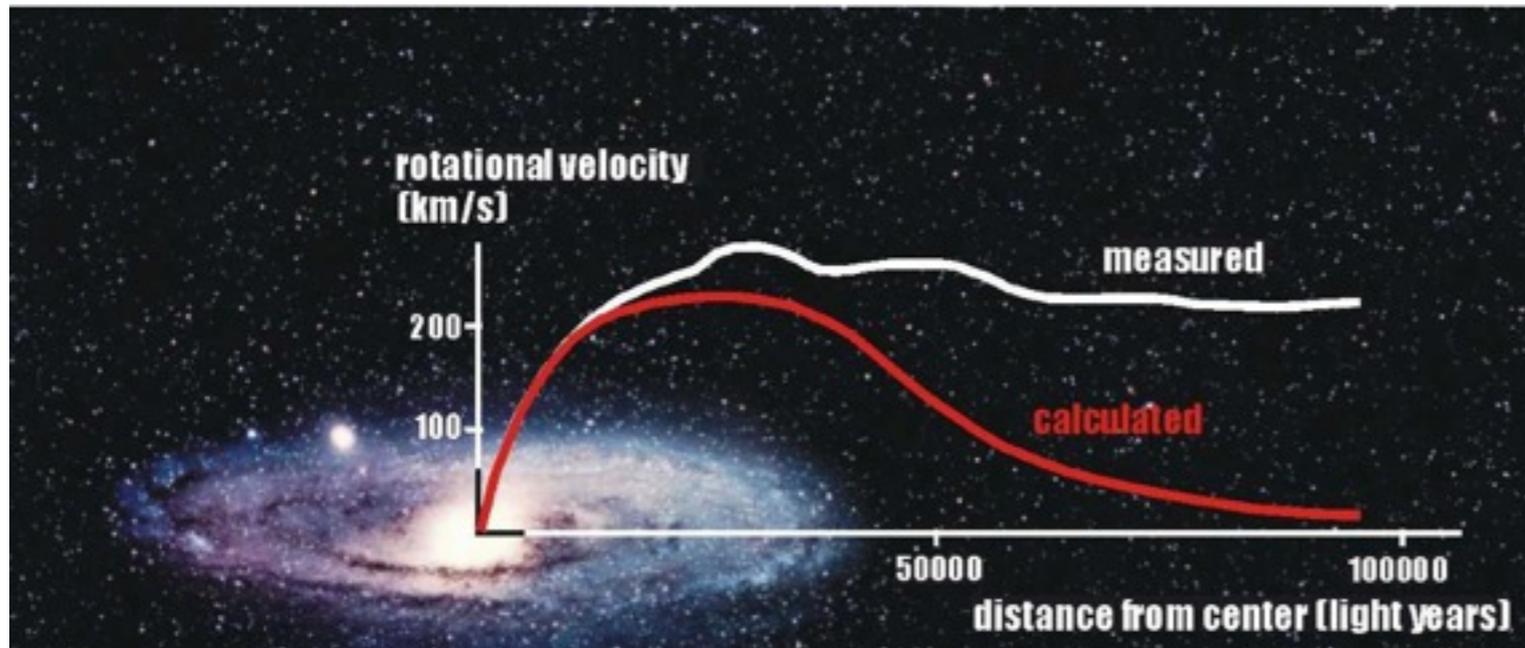
## □ Dark Matter

- What is the dark matter (particle)?
  - Few properties known, and many candidates

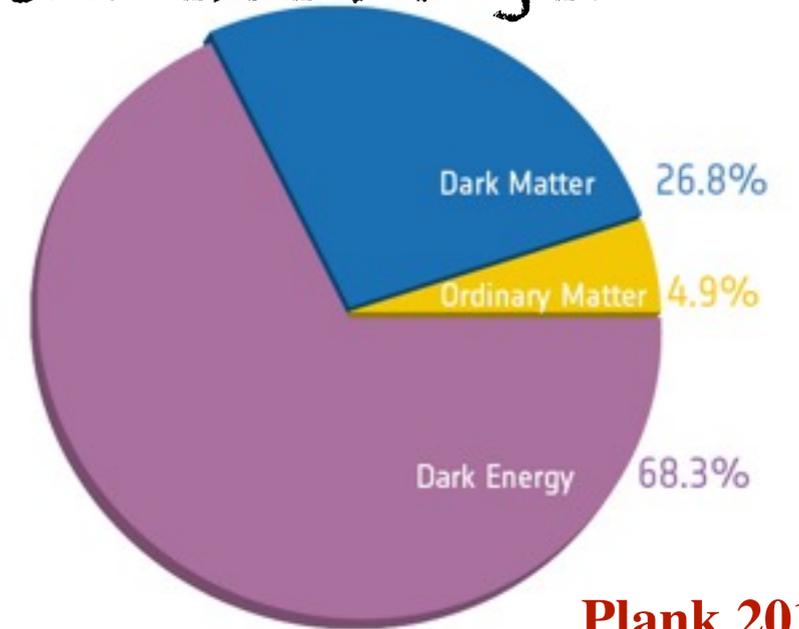
## □ Want to create a model that relates above questions and is within experimental reach

# Dark Matter Evidences

## Galaxies

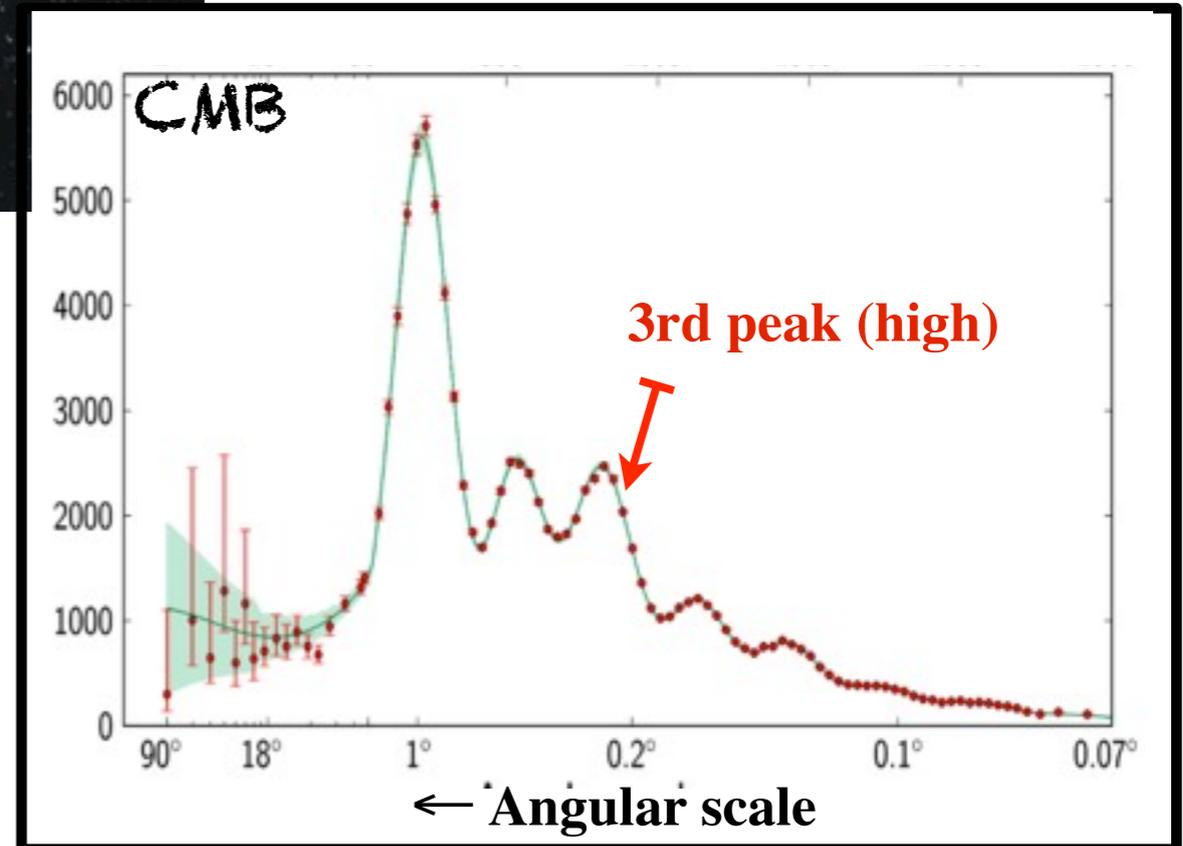


## Universe budget



Planck 2014

## Cluster of galaxies



New 'Dark' particle → Physics beyond the SM required

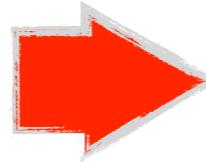
# Neutrino Oscillations → Neutrino Masses

Flavor Eigenstates



$$\nu_L = \begin{pmatrix} \nu_{eL} \\ \nu_{\mu L} \\ \nu_{\tau L} \end{pmatrix}$$

Propagation



Oscillations

Mass Eigenstates



$$\mathbf{n} = \begin{pmatrix} \nu_1 \\ \nu_2 \\ \nu_3 \end{pmatrix}$$

$$\mathcal{L}^M = \frac{1}{2} \bar{\mathbf{n}} (i\partial - M) \mathbf{n}$$

$$j_{W,L}^\rho = 2 \bar{\nu}_L \gamma^\rho \ell_L$$

$$\nu_L = U \mathbf{n}_I$$

PMNS matrix (Pontecorvo-Maki-Nakawa-Sakata)

$$U = \begin{pmatrix} 1 & 0 & 0 \\ 0 & c_{23} & s_{23} \\ 0 & -s_{23} & c_{23} \end{pmatrix} \begin{pmatrix} c_{13} & 0 & s_{13} e^{-i\delta_{13}} \\ 0 & 1 & 0 \\ -s_{13} e^{i\delta_{13}} & 0 & c_{13} \end{pmatrix} \begin{pmatrix} c_{12} & s_{12} & 0 \\ -s_{12} & c_{12} & 0 \\ 0 & 0 & 1 \end{pmatrix} \begin{pmatrix} 1 & 0 & 0 \\ 0 & e^{i\lambda_2} & 0 \\ 0 & 0 & e^{i\lambda_3} \end{pmatrix}$$

Mixing Angles:

Atmospheric

reactor + CP phase  $\delta_{13}$

Solar

(2 Majorana phases)

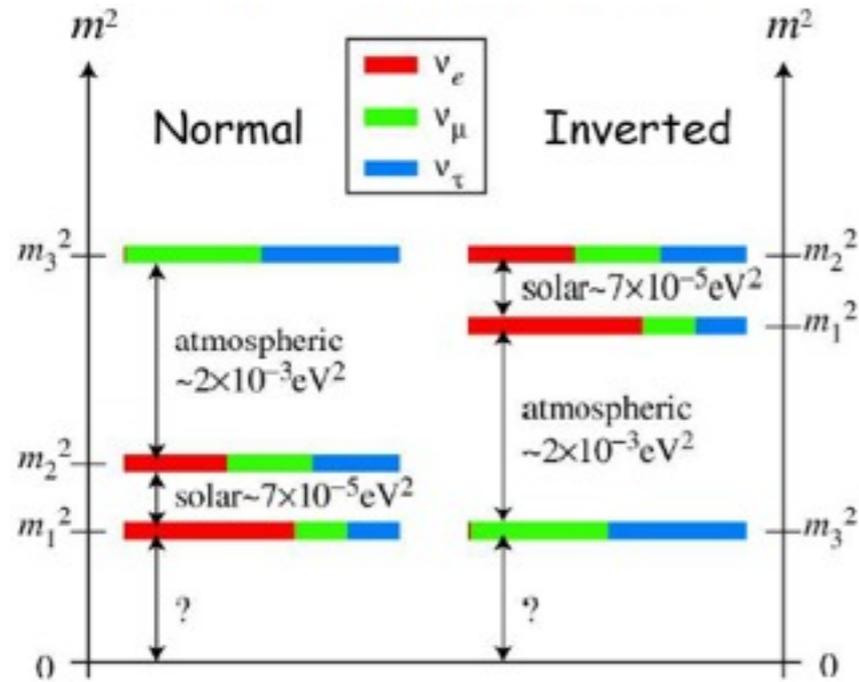
$$P_{\nu_\alpha \rightarrow \nu_\beta}(L, E) = \sum_{kj} U_{\alpha k}^* U_{\beta k} U_{\alpha j} U_{\beta j}^* \exp\left(-i \frac{\Delta m_{kj}^2 L}{2E}\right)$$

Osc. probability

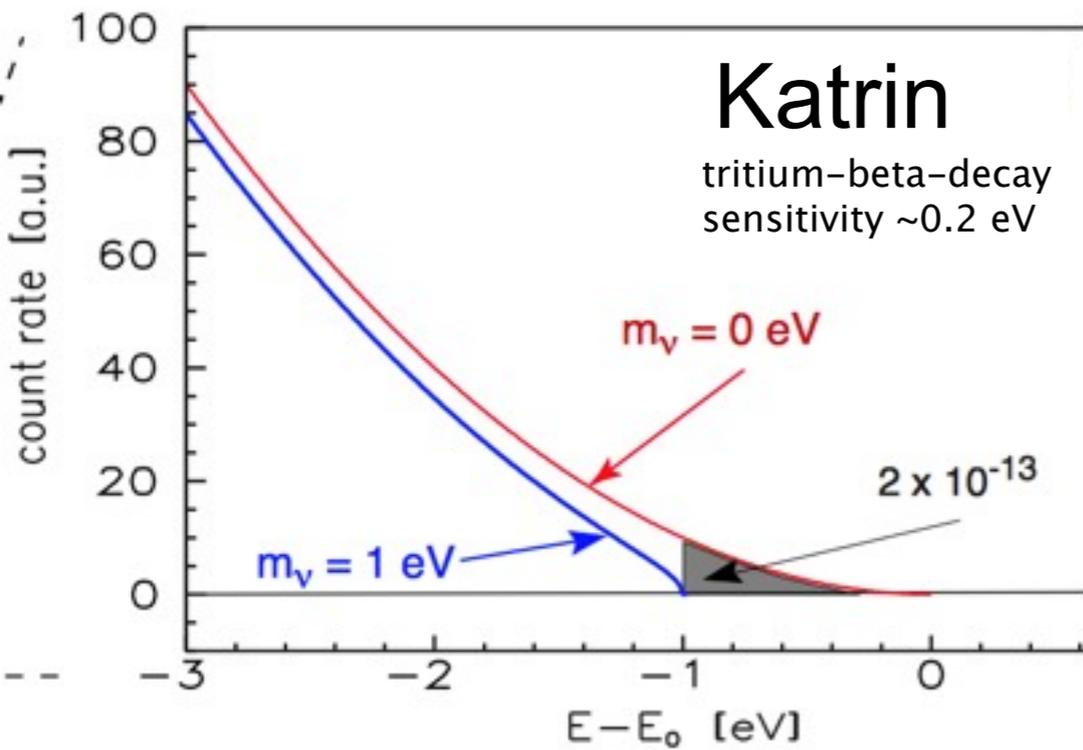
Propagation in vacuum

$m_\nu = 0$  in the SM → Physics beyond the SM required

# Absolute Mass Scales



- Normal or Inverted mass ordering for the neutrinos?



- Mainz experiment:

$$m_{\nu_e} < 2.3 \text{eV}$$

Kraus *et al.*

Eur.Phys.J.C40:447-468,2005

- Cosmological constraints:

$$\sum m_\nu \lesssim 1 \text{eV}$$

Planck

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# Building a Predictive Model

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# Building a Predictive Model

## Ingredients:

1. Neutrino mass?

# Generating a Neutrino Mass

$$\lambda_\nu \lesssim 10^{-12}$$

DIRAC MASS  $\mathcal{L}_Y = -\lambda_e \bar{L}_L \phi e_R - \lambda_\nu \bar{L}_L \tilde{\phi} N_R + h.c.$

EWSB  $\rightarrow -m_e \bar{e}_L e_R - m_D \bar{\nu}_L N_R + h.c.$

And impose lepton no. conservation

but now nothing forbids breaking of lepton no

MAJORANA ( $\rightarrow$  lepton number violation):

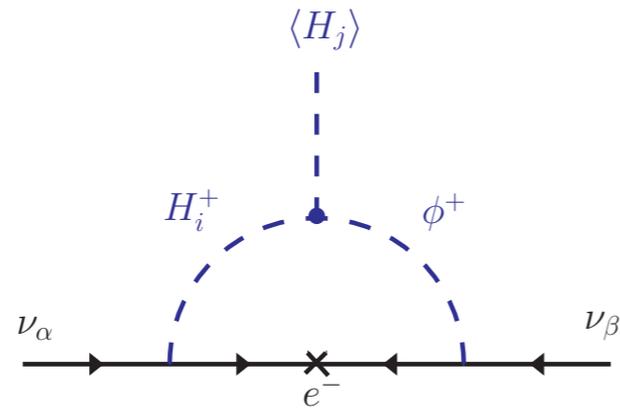
$$\mathcal{L} \supset -\lambda_l \bar{L}_L \phi l_R - \lambda_\nu \bar{L}_L \tilde{\phi} N_R - \frac{1}{2} M_R \bar{N}_R^c N_R + h.c.$$

Breaks lepton number,  $\Delta=2$

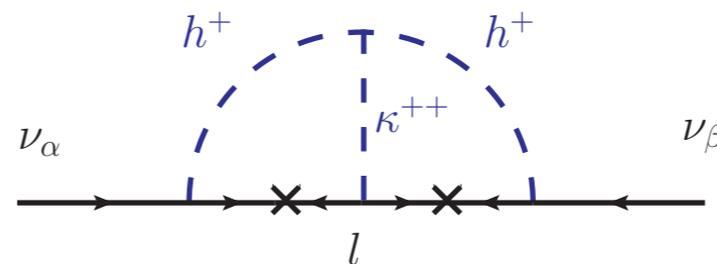
See-Saw Mechanism



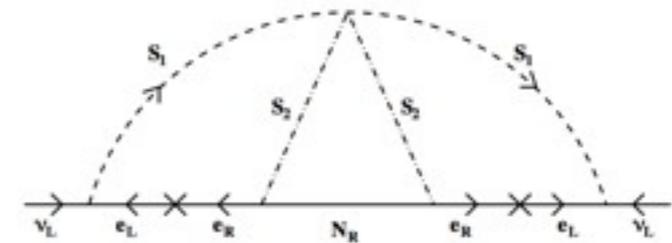
**RADIATIVELY**  
New states in loops



A. Zee, **Phys. Lett. B** 93 (1980) 389  
(L. Wolfenstein, **Nucl. Phys. B** 175, 93(1980))

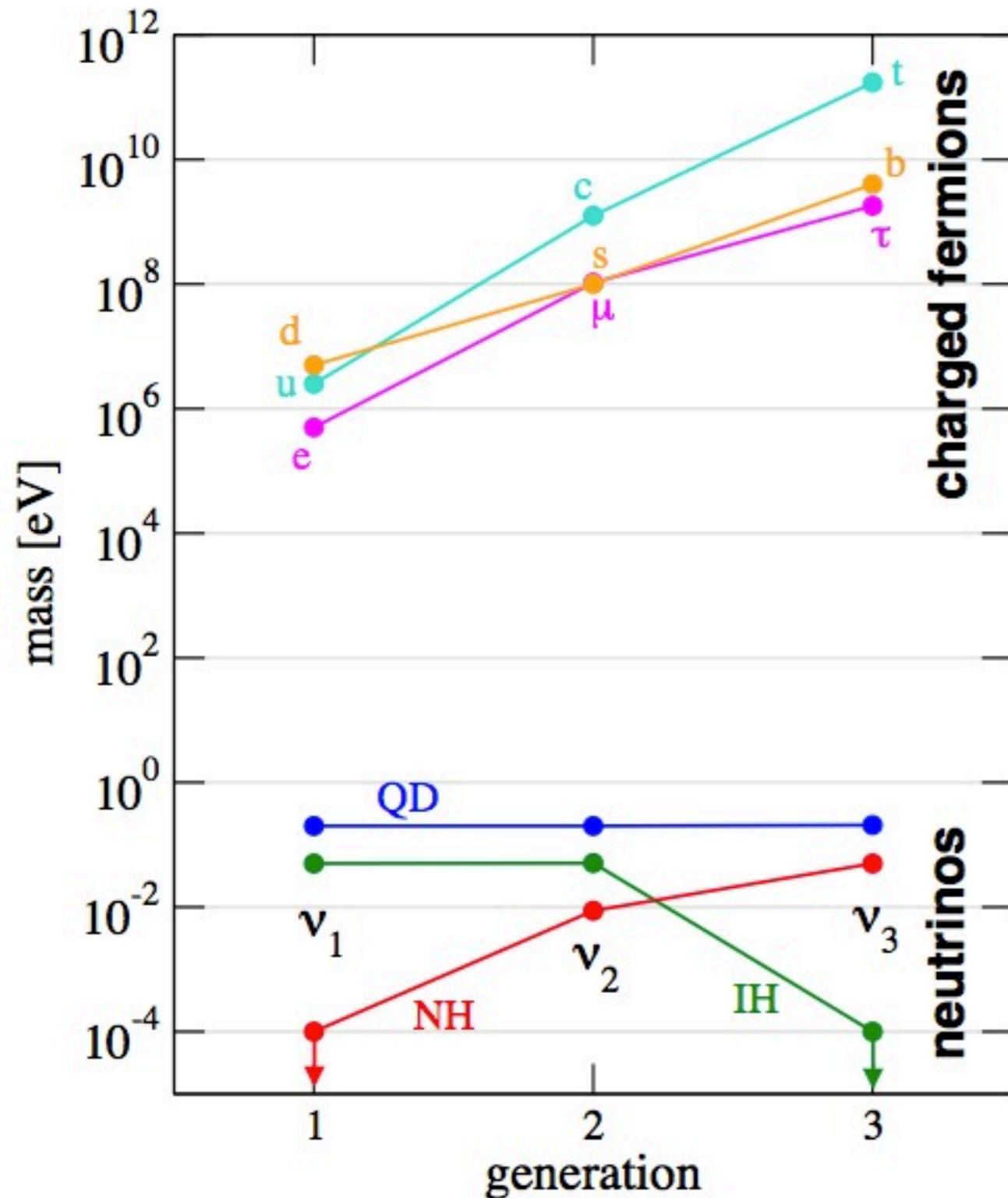


A. Zee, **Nucl. Physics. B** 264 (1986) 99  
K. S. Babu, **Phys. Lett. B** 203 (1988) 132



L. M. Krauss, S. Nasri, M Trodden,  
**Phys.Rev. D** 67 (2003) 0850024

# Mass hierarchy



□ Neutrino masses tiny  
 $m_\nu / \text{vev} \sim 10^{-13}$

□ See-saw mechanism with couplings of  $\sim 1$  gives:  
 $m_D \sim M_{\text{GUT}} \sim 10^{16} \text{ GeV}$

□ Electroweak scale ( $\sim \text{vev}$ )  
 being loop suppressed?  
 3-loops w/ gauge couplings:

$$(g^2 / 16\pi^2)^3 \sim 10^{-13}$$

**Suggestive: a 3-loop suppression to naturally explains the hierarchy**

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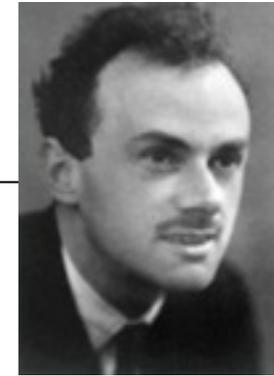
# Building a Predictive Model

## Ingredients:

1. Neutrino mass radiatively (at 3-loops)
2. A large  $0\nu\beta\beta$ -decay signal?



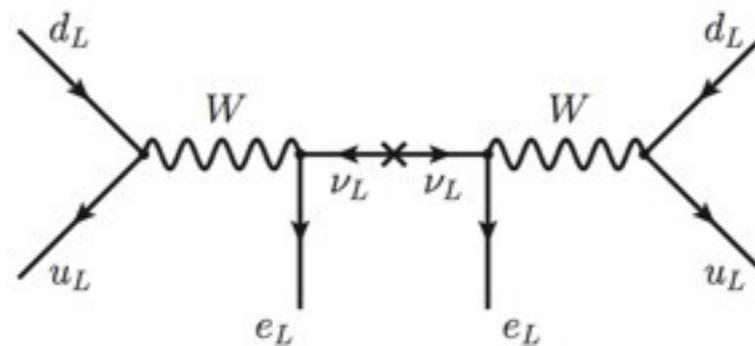
# Majorana or Dirac?



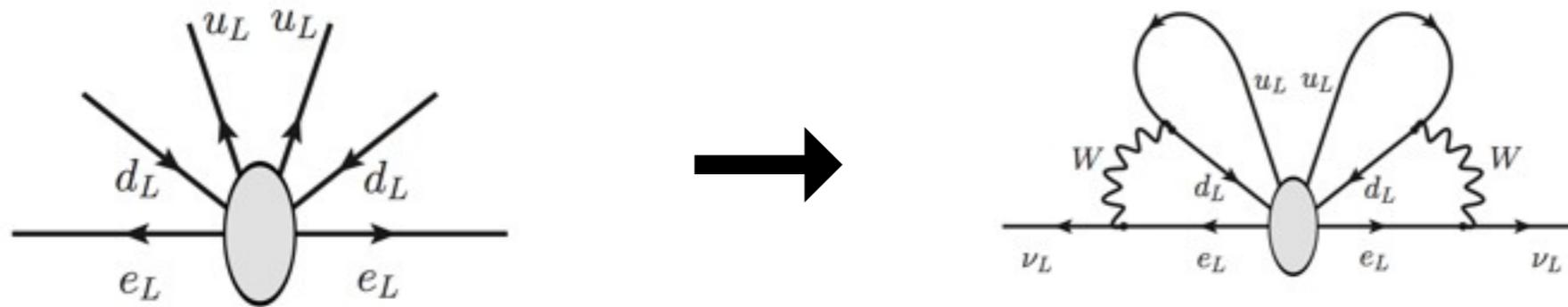
□ Majorana neutrino  $\rightarrow$  neutrinoless double-beta decay  $0\nu\beta\beta$



(Does not exist in the SM)

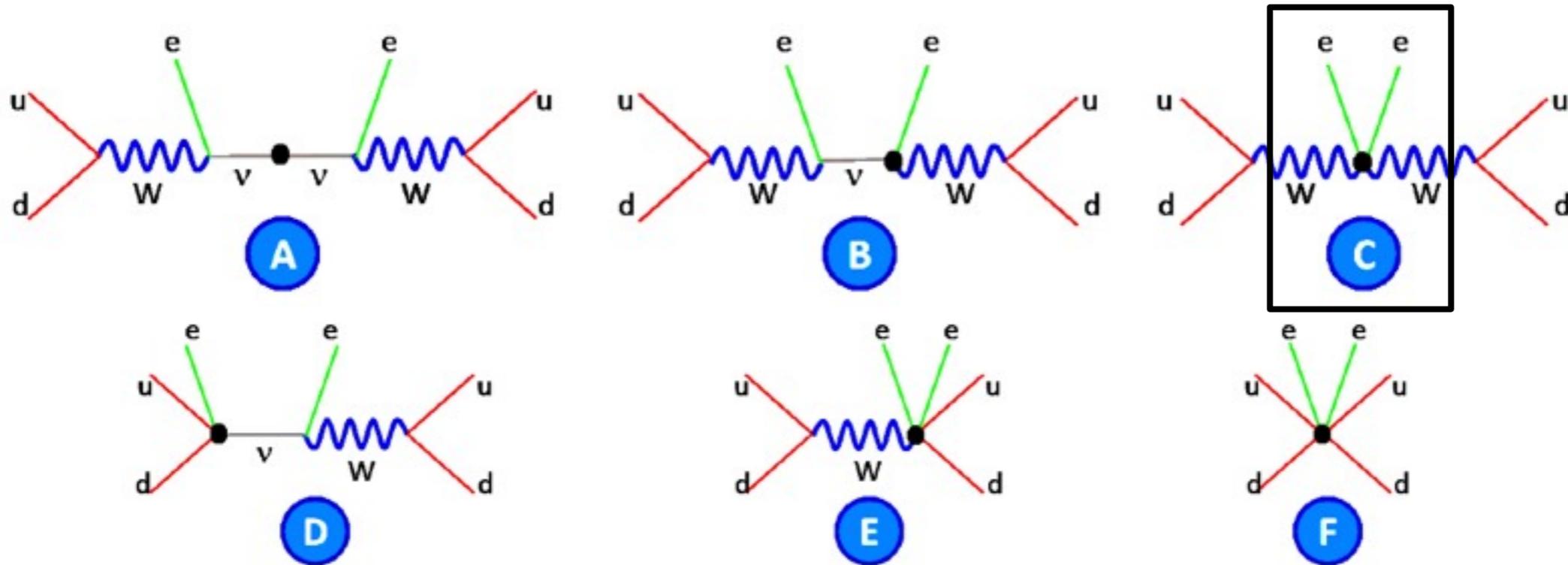


□ Neutrinoless double-beta decay  $\rightarrow$  Majorana neutrino mass (contribution)



The exact connection depend on the underlying model

# Effective operators for $0\nu\beta\beta$



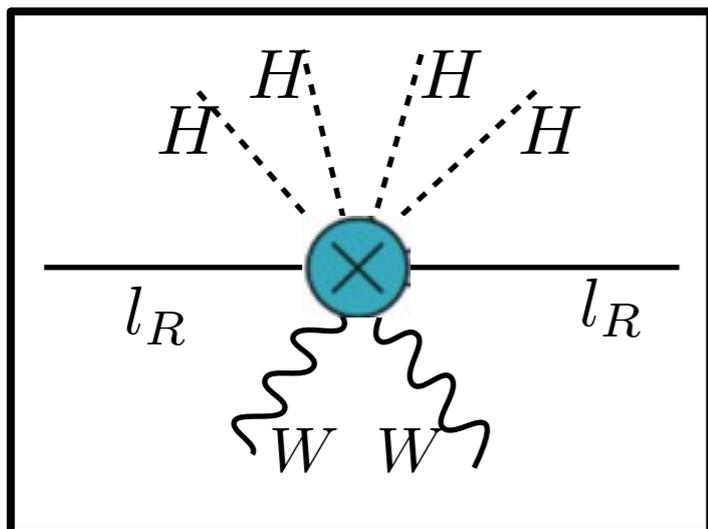
□ If new physics does not couple directly to quarks  
 → then we do not need to consider: **D-F**

□ Remarkably, for **A-C** there are only 3 possible lowest-order gauge invariant LNV operators:

$$\mathcal{O}^{(5)} = (\bar{\ell}_L \phi)(\tilde{\phi}^\dagger \ell_L), \quad \text{LL}$$

$$\mathcal{O}^{(7)} = (\phi^\dagger D^\mu \tilde{\phi})(\phi^\dagger \bar{e}_R \gamma_\mu \tilde{\ell}_L), \quad \text{RL}$$

$$\mathcal{O}^{(9)} = \bar{e}_R e_R^c (\phi^\dagger D^\mu \tilde{\phi})(\phi^\dagger D_\mu \tilde{\phi}), \quad \text{RR}$$



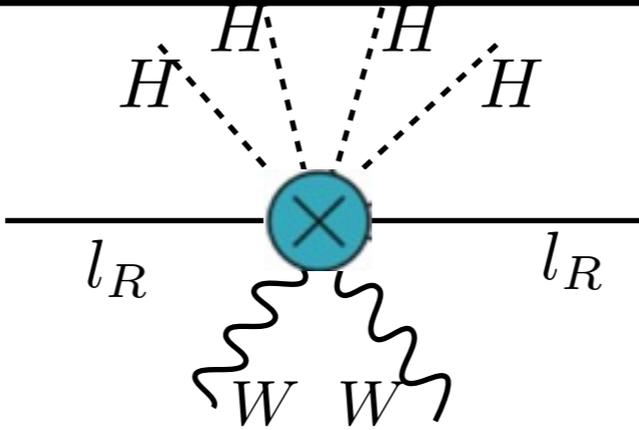
Steven Weinberg **Phys.Rev.Lett** 43 (1979) 1566

F. del Aguila, A. Aparici, S. Bhattacharya, A. Santamaria and J. Wudka, **JHEP** 1205 (2012) 133

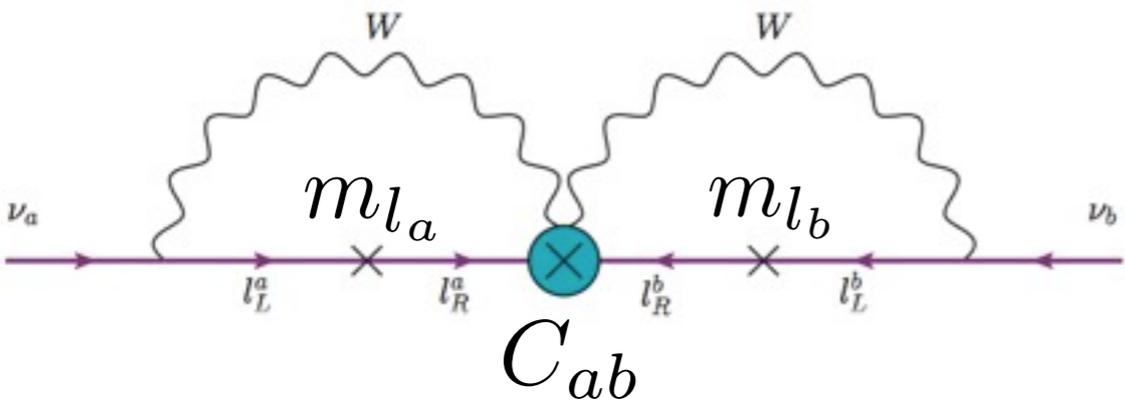
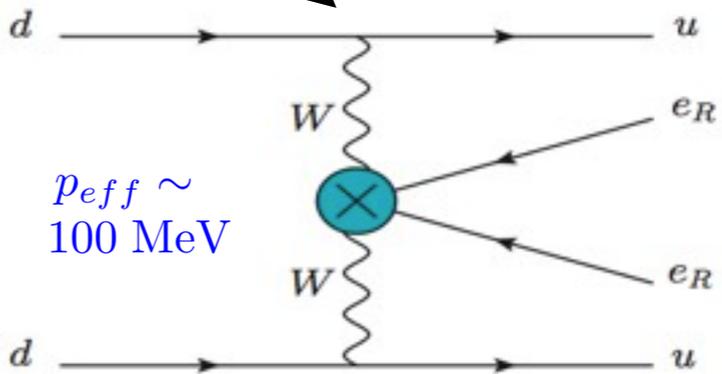
F. del Aguila, A. Aparici, S. Bhattacharya, A. Santamaria and J. Wudka, **JHEP** 1206 (2012) 146

$$\mathcal{O}_{ab}^{(9)} = \bar{l}_{Ra} l_{Rb}^c (\phi^\dagger D_\mu \tilde{\phi})^2$$

Neutrino mass



0νββ decay



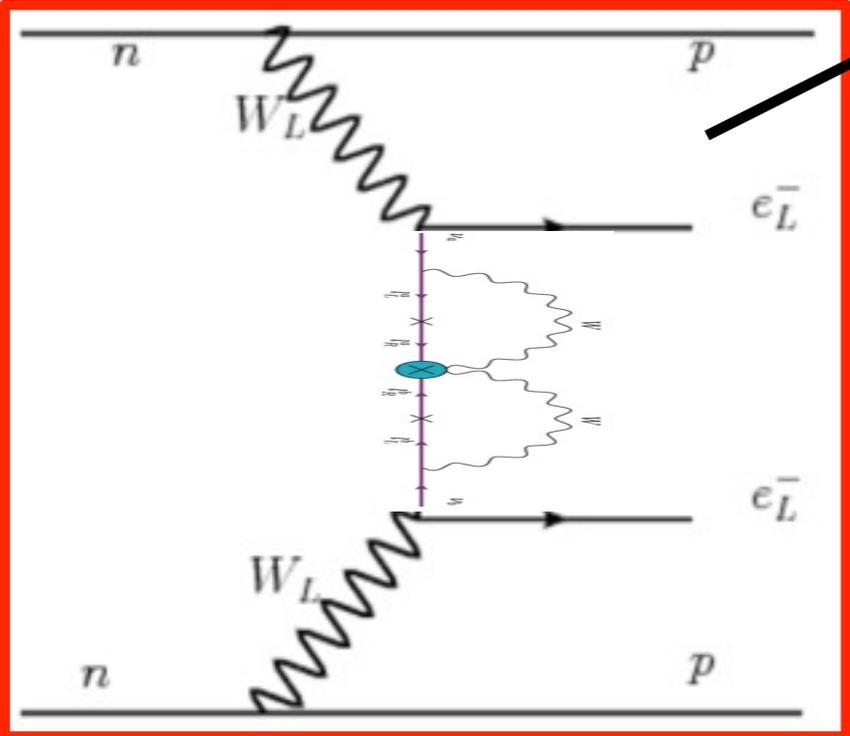
$$m_{ab}^\nu \sim \left( \frac{1}{16\pi^2} \right)^2 C_{ab}^{(9)} \frac{m_{l_a} m_{l_b}}{\Lambda}$$

Short range  
Long range

$$A_{0\nu\beta\beta}^{SD} \sim \frac{G_F^2 v^4 C_{ee}^{(9)}}{\Lambda^5}$$

$$A_{0\nu\beta\beta}^\nu \sim \frac{G_F^2}{p_{eff}^2} |m_{ee}^\nu|$$

radiation  
at 2



$$\frac{A^{SD}}{A^\nu} \sim \left( 16\pi^2 \frac{v^2}{\Lambda^2} \frac{p_{eff}}{m_e} \right)^2 \sim 10^9$$

Enhanced 0νββ:  
2n → 2p + 2e<sup>-</sup>  
(if Λ < 30 TeV)

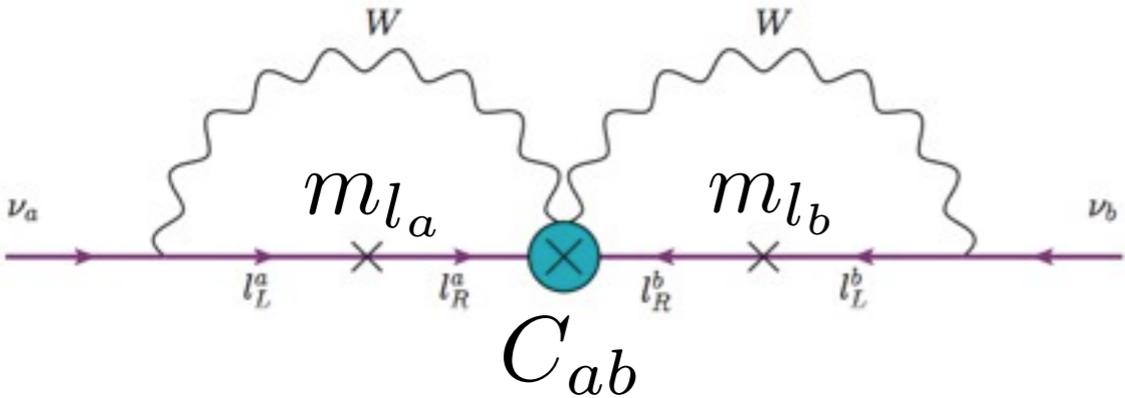
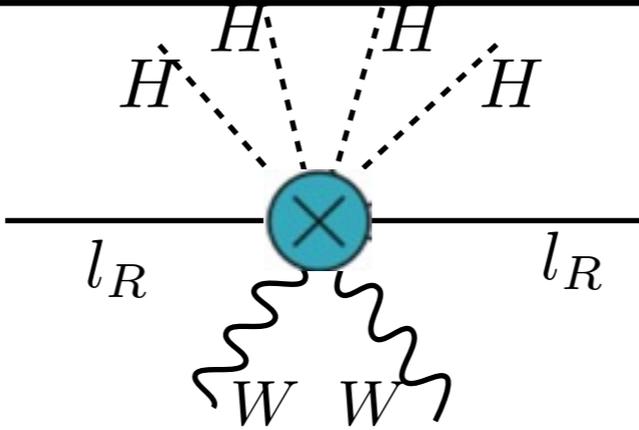
# Building a Predictive Model

## Ingredients:

- 1. Neutrino mass radiatively at 3-loops**
- 2. A large  $0\nu\beta\beta$ -decay signal**
- 3. Predictions for Flavor Mixing Structures and Neutrino Mass Hierarchy?**

$$\mathcal{O}_{ab}^{(9)} = \bar{l}_{Ra} l_{Rb}^c (\phi^\dagger D_\mu \tilde{\phi})^2$$

Neutrino mass



$$m_{ab}^\nu \sim \left( \frac{1}{16 \pi^2} \right)^2 C_{ab}^{(9)} \frac{m_{l_a} m_{l_b}}{\Lambda}$$

proportional to the charged lepton masses

radiative neutrino masses at 2-loops (or more)

for example

$$m_e^2 \ll m_\tau^2$$

$$m_{ab}^\nu = \begin{pmatrix} \sim 0 & \sim 0 & m_{e\tau} \\ \sim 0 & m_{\mu\mu} & m_{\mu\tau} \\ m_{e\tau} & m_{\mu\tau} & m_{\tau\tau} \end{pmatrix}$$

**~Texture Zero**

P. H. Frampton, S. L. Glashow and D. Marfatia, Phys. Lett. B 536 (2002) 79  
 W. Guo and Z. Xing, Phys. Rev. D 67 (2003) 053002  
 A. Merle and W. Rodejohann, Phys. Rev. D 73 (2006) 073012  
 S. Dev. S. Kumar, S. Verma and S. Gupta, Phys. Rev. D 76 (2007) 013002  
 H. Fritzsch, Z. Xing and S. Zhou, JHEP 1109 (2011) 083  
 P. O. Ludl, S. Morisi and E. Peinado, Nucl. Phys B 857 (2012) 411 ...

# Mass Matrix Structure → Flavor Mixing Structure

$$m^\nu = U^T m_D^\nu U \quad \text{with} \quad m_D^\nu = \text{Diag}(m_1, m_2, m_3)$$

PMNS matrix

$$U = \begin{pmatrix} c_{13}c_{12} & -c_{23}s_{12} - s_{23}c_{12}s_{13}e^{i\delta} & s_{23}s_{12} - c_{23}c_{12}s_{13}e^{i\delta} \\ c_{13}s_{12} & c_{23}c_{12} - s_{23}s_{12}s_{13}e^{i\delta} & -s_{23}c_{12} - c_{23}s_{12}s_{13}e^{i\delta} \\ s_{13}e^{-i\delta} & s_{23}c_{13} & c_{23}c_{13} \end{pmatrix} \begin{pmatrix} 1 & 0 & 0 \\ 0 & e^{i\alpha_1} & 0 \\ 0 & 0 & e^{i(\alpha_2+\delta)} \end{pmatrix}$$

flavor basis

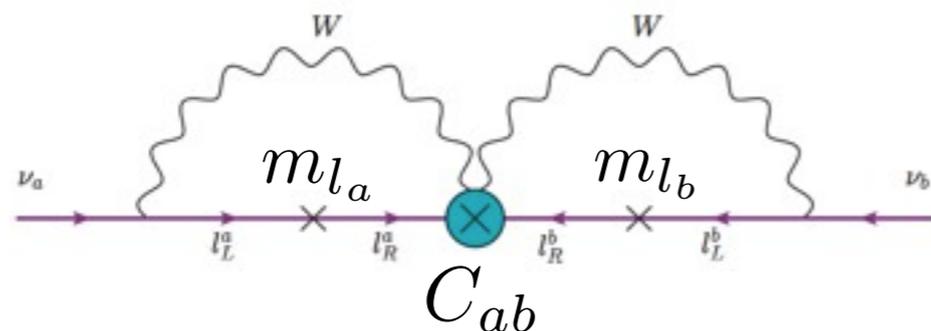
Neutrino osc. data	$s_{13}^2 = 0.017 - 0.29$	$\Delta m_{21}^2 \equiv m_2^2 - m_1^2 = 7.0 - 8.1 \times 10^{-5} \text{eV}^2$
	$s_{23}^2 = 0.37 - 0.66$	$ \Delta m_{31}^2  \equiv  m_3^2 - m_1^2  = 2.2 - 2.6 \times 10^{-3} \text{eV}^2$
	$s_{12}^2 = 0.27 - 0.35$	$\delta = 0 - 360^\circ, \quad \alpha_1, \alpha_2 = \text{unknown}$

$$s_{ab} := \sin(\theta_{ab})$$

Two of the matrix elements

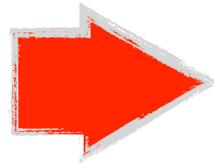
$$m_{ee}^\nu \equiv c_{13}^2 (m_1 c_{12}^2 + e^{2i\alpha_1} m_2 s_{12}^2) + e^{2i\alpha_2} m_3 s_{13}^2 = 0,$$

$$m_{e\mu}^\nu \equiv c_{13} [(e^{2i\alpha_1} m_2 - m_1) s_{12} c_{12} c_{23} + e^{i\delta} s_{23} s_{13} (e^{2i\alpha_2} m_3 - m_1 c_{12}^2 - e^{2i\alpha_1} m_2 s_{12}^2)] = 0$$



$$m_\nu^{ab} = \begin{pmatrix} 0 & 0 & m_{e\tau} \\ 0 & m_{\mu\mu} & m_{\mu\tau} \\ m_{e\tau} & m_{\mu\tau} & m_{\tau\tau} \end{pmatrix}$$

# $m_{ee} = m_{e\mu} = 0 \rightarrow$ Flavor Mixing Structure

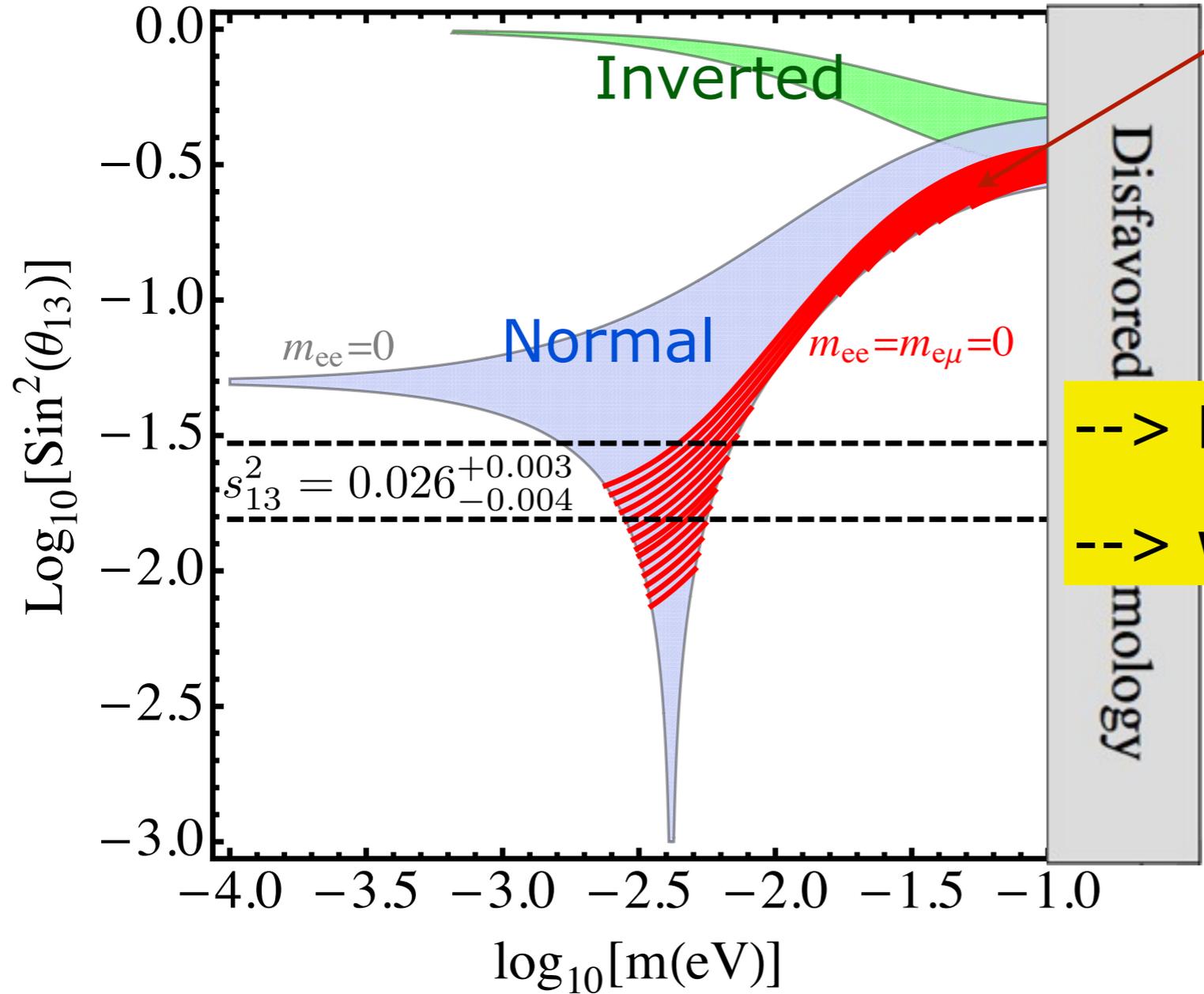
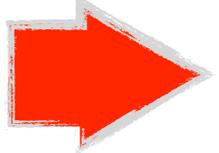


$$\cos \delta = -\frac{t_{23}^2(1-t_{12}^4)+t_{12}^2(1+t_{23}^2t_{12}^2-t_{13}^{-2})\frac{\Delta m_{21}^2}{\Delta m_{31}^2}}{2s_{13}t_{12}t_{23}(1+t_{12}^2-t_{12}^2\frac{\Delta m_{21}^2}{\Delta m_{31}^2})}$$

$$m_1^2 = \frac{\Delta m_{31}^2 s_{13}^2 (s_{13}^2 + t_{12}^2 t_{23}^2 - 2s_{13}t_{12}t_{23})}{c_{13}^4 - s_{13}^2 (s_{13}^2 + t_{12}^2 t_{23}^2 - 2s_{13}t_{12}t_{23} \cos \delta)}$$

with unknown CP phase  $\delta \rightarrow$

$$|\cos \delta| \leq 1$$



--> Predict Normal Ordering  
 --> with  $m_\nu \sim 0.005$  eV

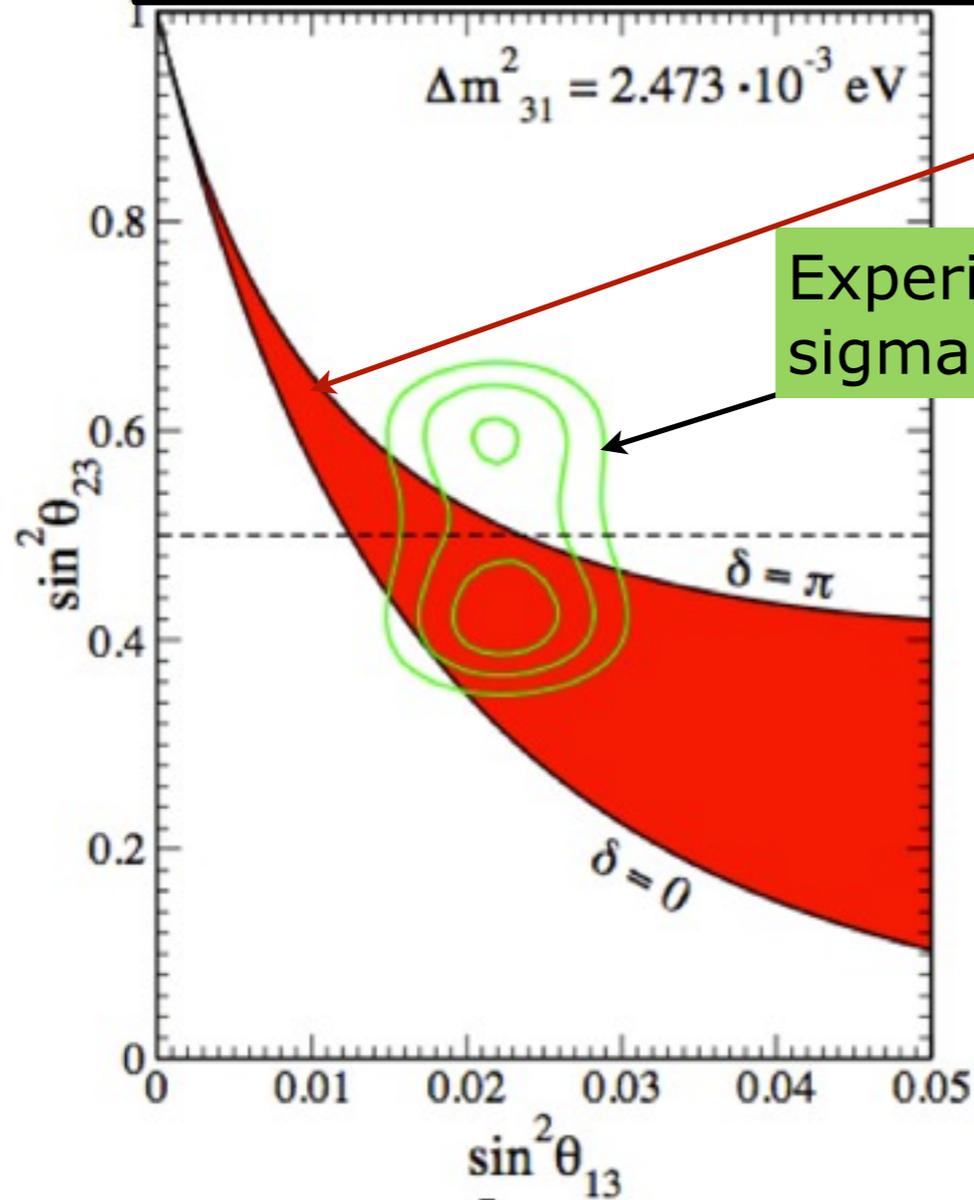
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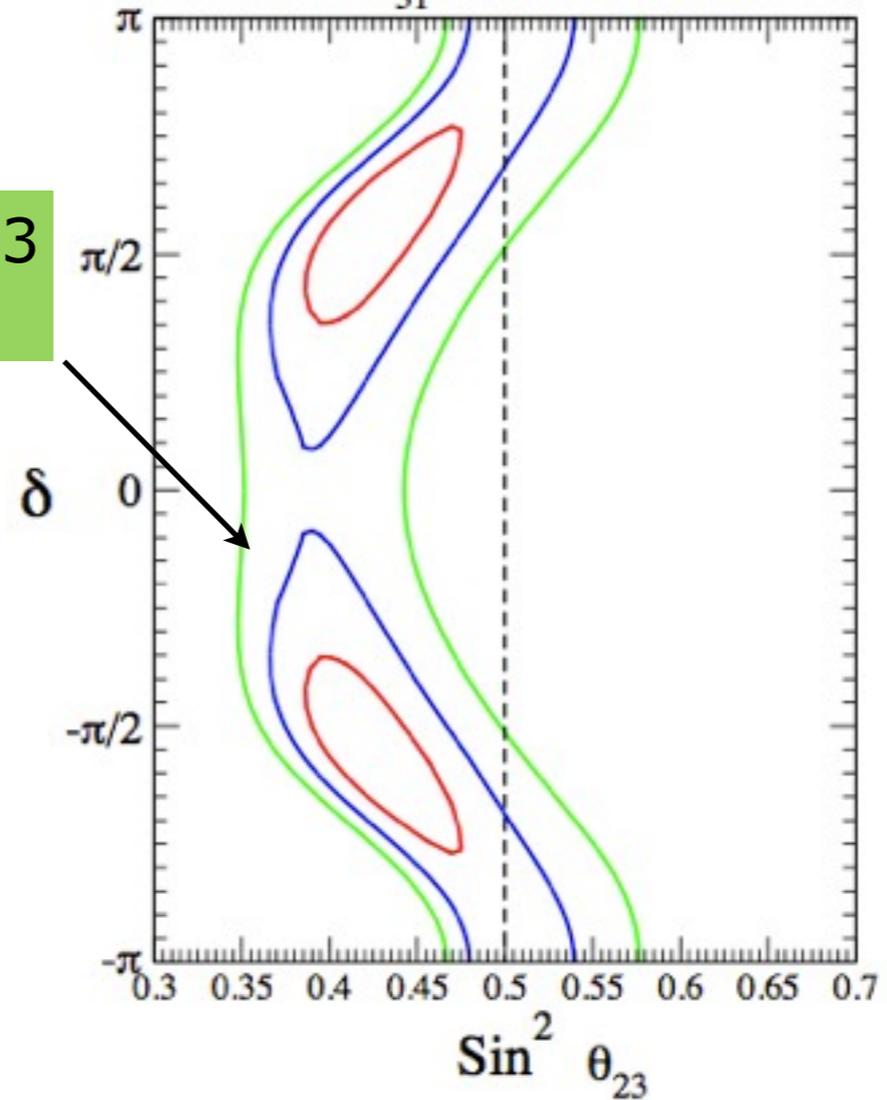
with unknown CP phase  $\delta \rightarrow$

$$|\cos \delta| \leq 1$$

$$\Delta m_{31}^2 = 2.473 \cdot 10^{-3} \text{ eV}$$



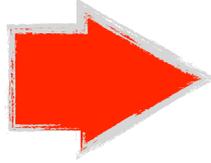
Experimental 1,2,3 sigma contours



--> Links the values of  $\theta_{13}$  and octant of  $\theta_{23}$

--> Predict  $\delta$  if  $\theta_{13}$  and  $\theta_{23}$  are given

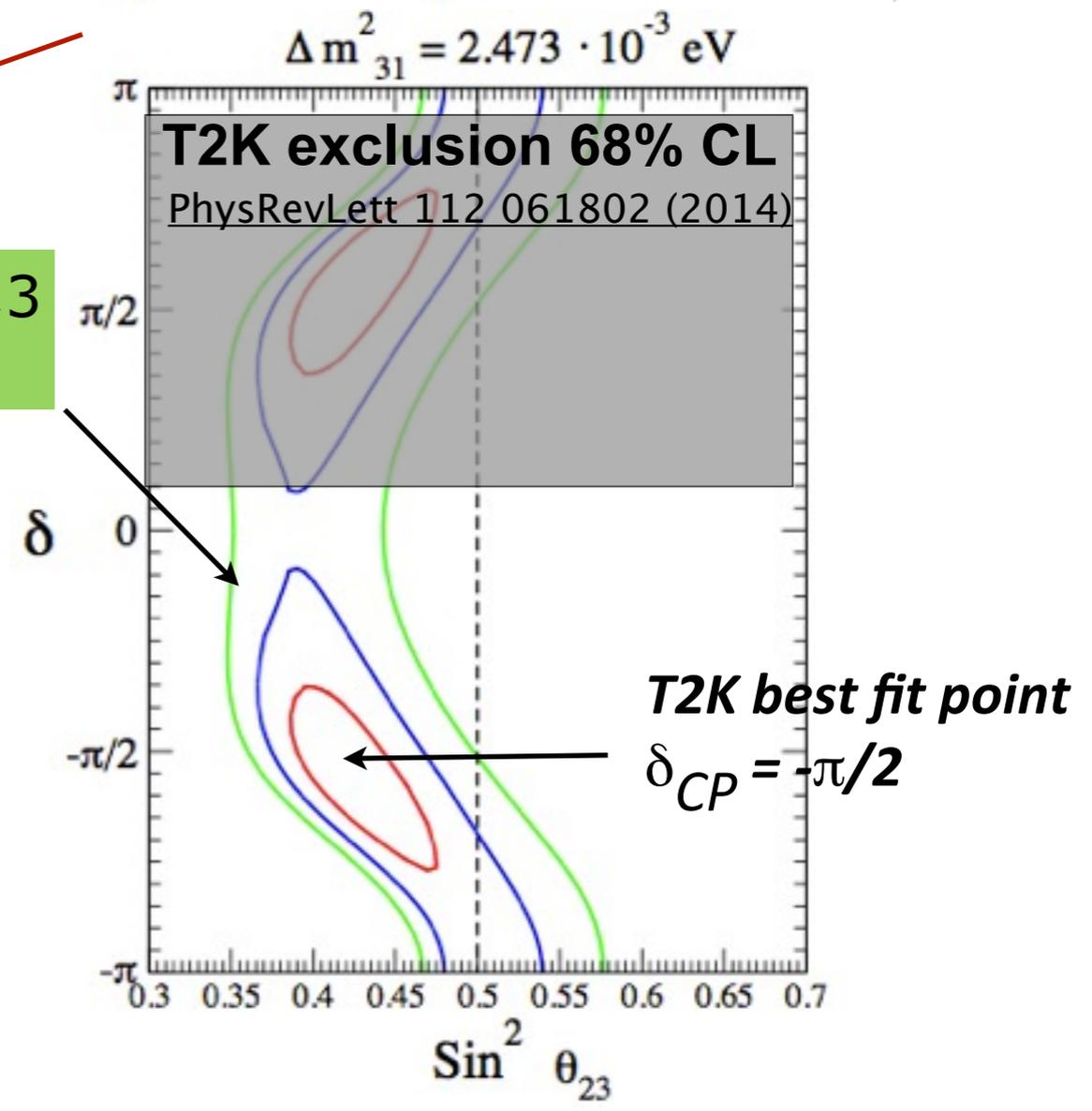
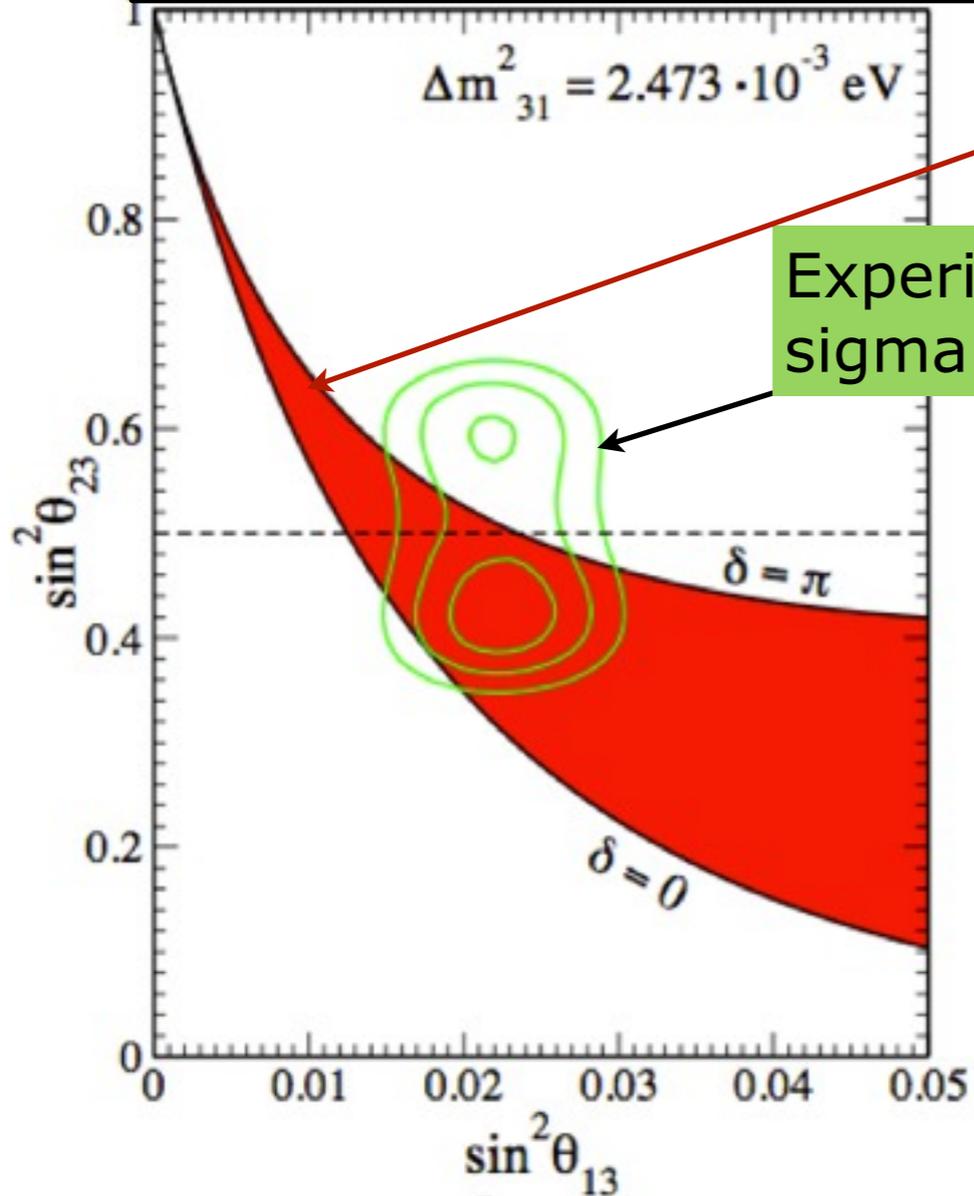
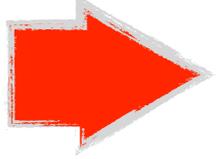
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$$\cos \delta = \frac{t_{23}^2(1-t_{12}^4) + t_{12}^2(1+t_{23}^2 t_{12}^2 - t_{13}^{-2}) \frac{\Delta m_{21}^2}{\Delta m_{31}^2}}{2s_{13}t_{12}t_{23}(1+t_{12}^2 - t_{12}^2 \frac{\Delta m_{21}^2}{\Delta m_{31}^2})}$$

with unknown CP phase  $\delta \rightarrow$

$$|\cos \delta| \leq 1$$



--> Links the values of  $\theta_{13}$  and octant of  $\theta_{23}$

--> Predict  $\delta$  if  $\theta_{13}$  and  $\theta_{23}$  are given

# Building a Predictive Model

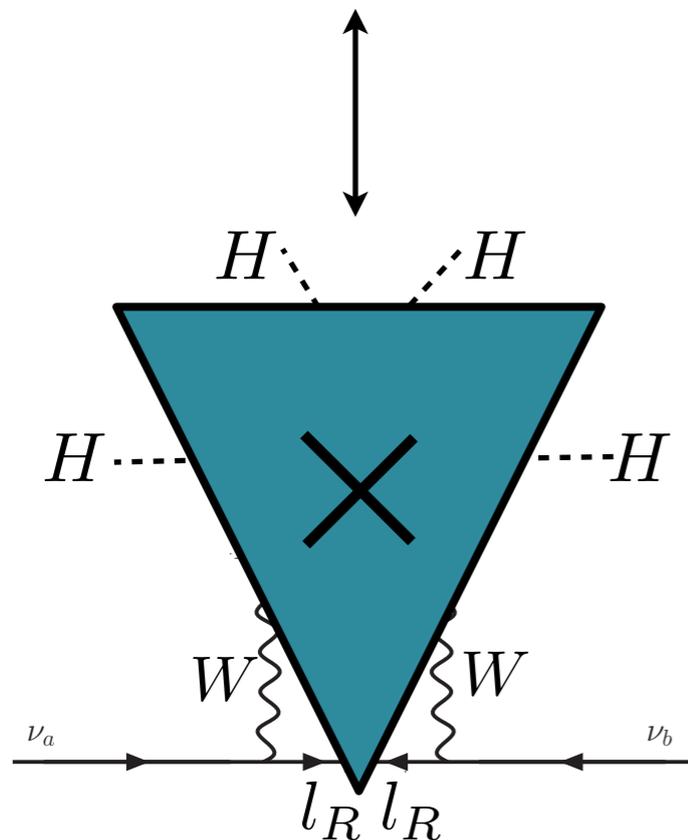
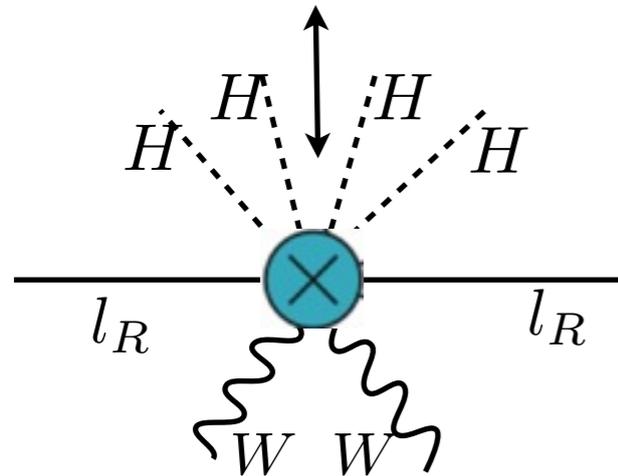
## Ingredients:

- 1. Neutrino mass radiatively at 3-loops**
- 2. A large  $0\nu\beta\beta$ -decay signal**
- 3. Predictions for Flavor Mixing Structures and Neutrino Mass Hierarchy**
- 4. Dark Matter Candidate**

# Creating a Cocktail Model

Effective operator

$$\mathcal{O}^{(9)} = \bar{l}_R l_R^c (\phi^\dagger D_\mu \tilde{\phi})^2$$



- Concrete realization of  $\otimes$  requires:
  - lepton number violating interactions
  - couplings to W-bosons and RH leptons
  - New states at electroweak scale with  $O(1)$  couplings – so that a 1-loop realization give correct  $m_\nu$  masses

- A possible realization:
  - Add singlet  $\rho^{++}$  to couple to RH leptons
  - Add singlet  $S^+ \rightarrow m_\nu$  at 2-loop (Zee/Babu)  $\rightarrow$  avoided by imposing a  $Z_2$  parity on  $S^+$
  - Add SU(2) scalar doublet  $\phi_2$  to mix with  $S^+$  ( $Z_2$  odd) and couple to W boson
  - Unbroken  $Z_2 \rightarrow$  new stable and EW interacting states  $\rightarrow$  WIMP candidate?

↖ Ingredient no 4.



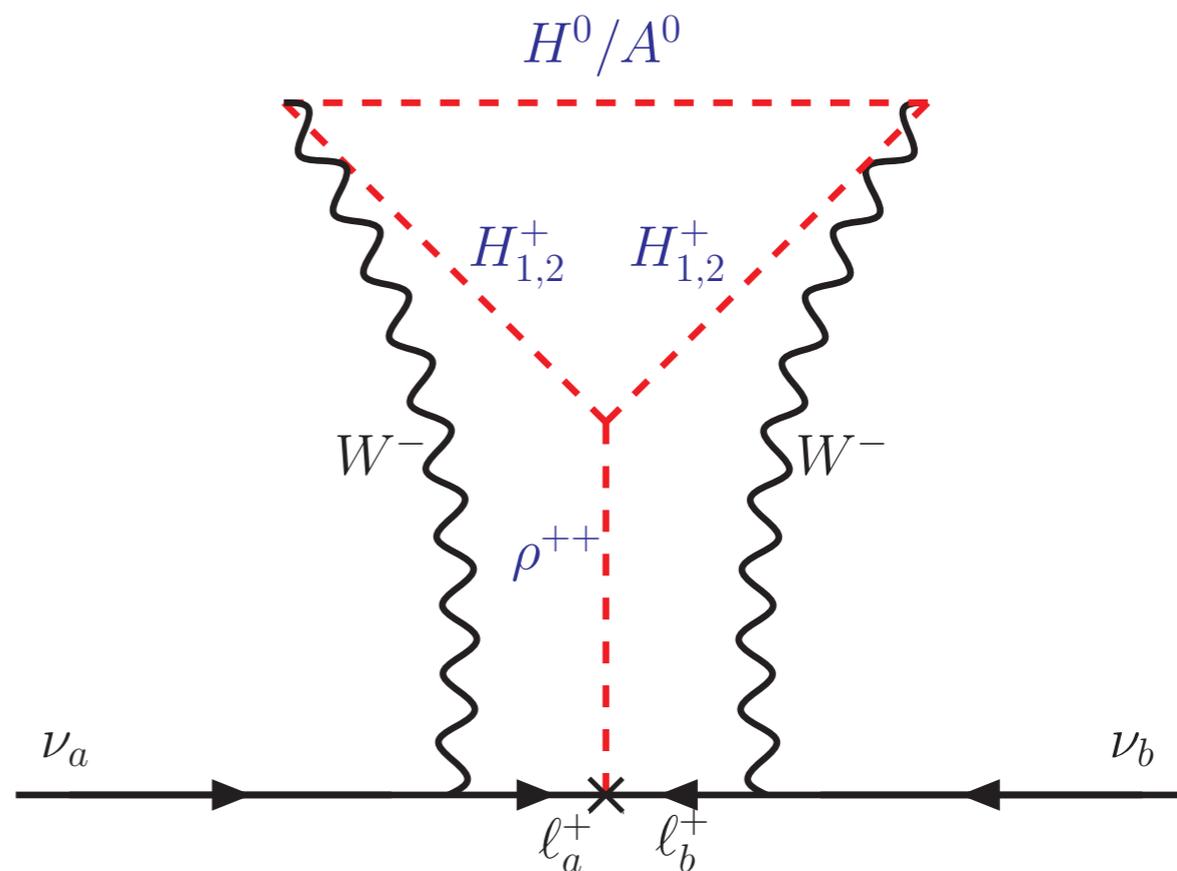




# 3-loop calculation

The loop mass is

$$m_{ab}^\nu = C_{ab} \frac{\text{Charged lepton masses}}{m_a m_b} \frac{s_{2\beta}}{(16\pi^2)^3} \times (A_1 I_1 + A_2 I_2)$$



$$A_1 = \frac{M_W^4}{2v^4} (\Delta m_+^2)^2 \Delta m_0^2 [\kappa_2 s_{2\beta} + \xi v c_{2\beta}]$$

$$A_2 = \frac{M_W^4}{2v^4} \underline{\Delta m_+^2} \underline{\Delta m_0^2} \xi v$$

"GIM" mechanisms

$$\underline{\Delta m_0^2} = m_{A_0}^2 - m_{H_0}^2 \propto \lambda_5$$

$$\underline{\Delta m_+^2} = m_{H_2^+}^2 - m_{H_1^+}^2 \propto \kappa_1$$

$$I_1 = \int \frac{d^4 k d^4 q d^4 l}{\pi^6} \frac{\mathcal{F}_2(k, q, l)}{D_{11}}$$

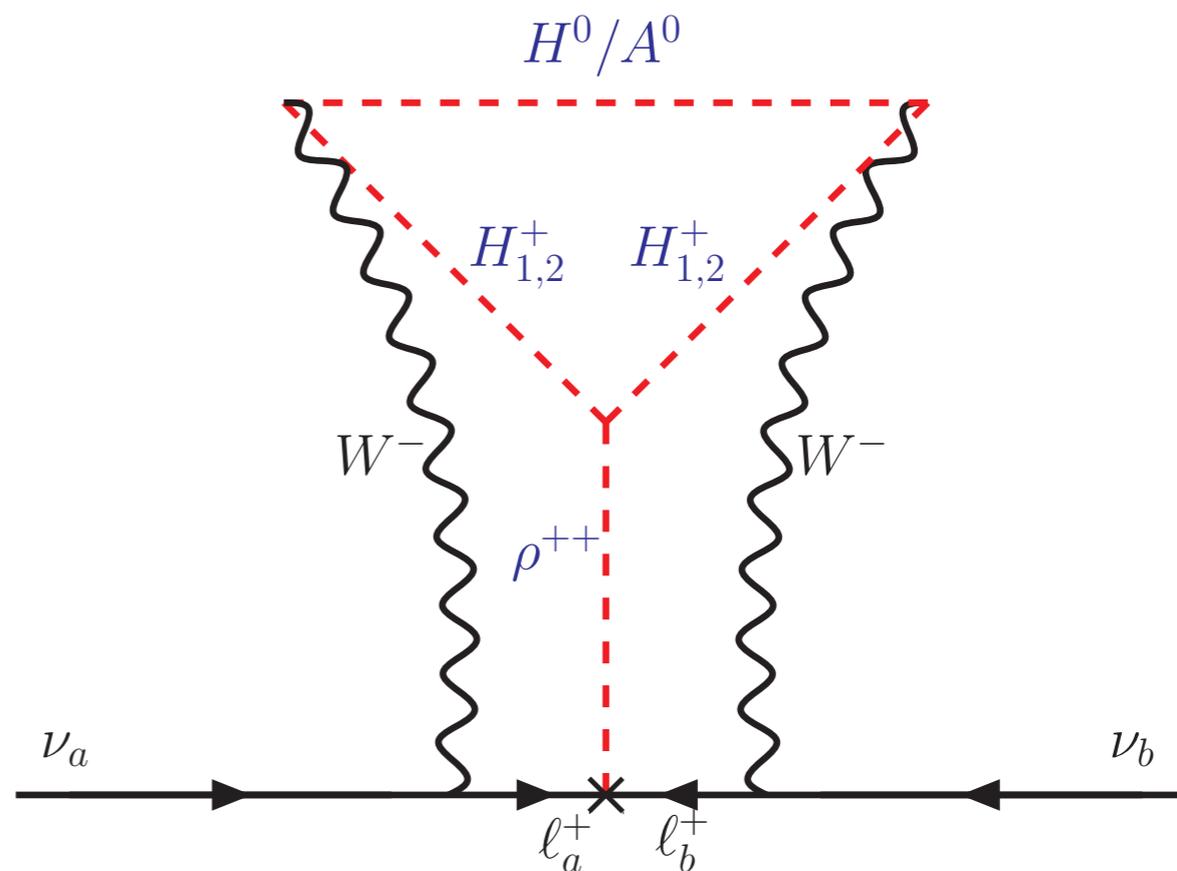
$$I_2 = \int \frac{d^4 k d^4 q d^4 l}{\pi^6} \frac{\tilde{\mathcal{F}}_2(k, q, l)}{D_{10}}$$

Partly Numerically evaluated  
(using SeCDec)

# 3-loop calculation

The loop mass is

$$m_{ab}^\nu = C_{ab} \frac{\text{Charged lepton masses}}{m_a m_b} \frac{s_{2\beta}}{(16\pi^2)^3} \times (A_1 I_1 + A_2 I_2)$$



$$A_1 = \frac{M_W^4}{2v^4} (\Delta m_+^2)^2 \Delta m_0^2 [\kappa_2 s_{2\beta} + \xi v c_{2\beta}]$$

$$A_2 = \frac{M_W^4}{2v^4} \underline{\Delta m_+^2} \underline{\Delta m_0^2} \xi v$$

$$I_1 = \int \frac{d^4 k d^4 q d^4 l}{\pi^6} \frac{\mathcal{F}_2(k, q, l)}{D_{11}}$$

$$I_2 = \int \frac{d^4 k d^4 q d^4 l}{\pi^6} \frac{\tilde{\mathcal{F}}_2(k, q, l)}{D_{10}}$$

$$I_1 \simeq \frac{1}{(1.88v)^8} \times \left(\frac{m_{H_0}}{70 \text{ GeV}}\right)^{-0.03} \left(\frac{m_{A_0}}{475 \text{ GeV}}\right)^{-0.4} \left(\frac{m_{H_1^+}}{90 \text{ GeV}}\right)^{-0.2} \left(\frac{m_{H_2^+}}{850 \text{ GeV}}\right)^{-2.0} \left(\frac{m_\rho}{2 \text{ TeV}}\right)^{-1.5} \times \mathcal{I}_1,$$

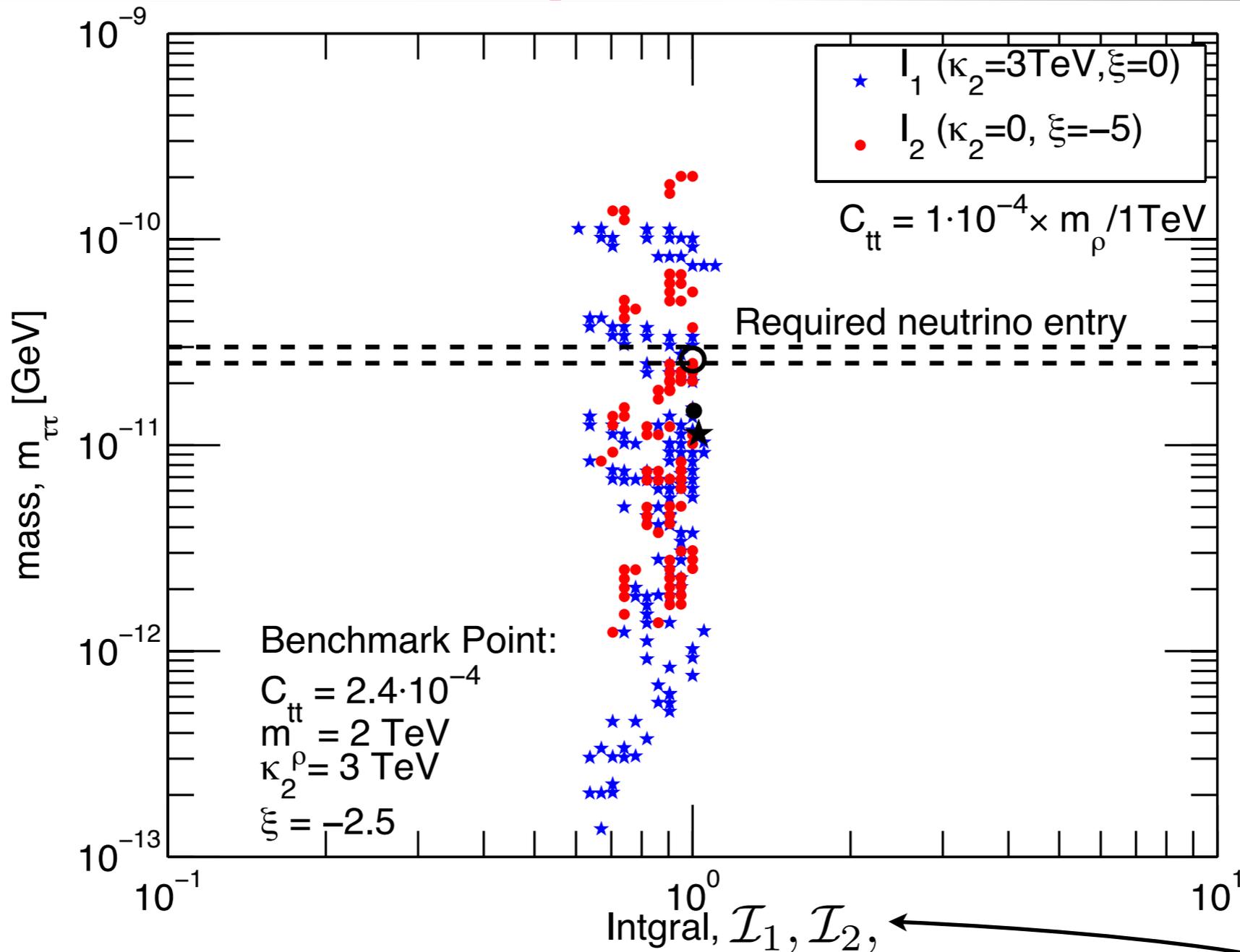
$$I_2 \simeq \frac{-1}{(0.95v)^6} \times \left(\frac{m_{H_0}}{70 \text{ GeV}}\right)^{-0.03} \left(\frac{m_{A_0}}{475 \text{ GeV}}\right)^{-0.4} \left(\frac{m_{H_1^+}}{90 \text{ GeV}}\right)^{-0.04} \left(\frac{m_{H_2^+}}{850 \text{ GeV}}\right)^{-0.6} \left(\frac{m_\rho}{2 \text{ TeV}}\right)^{-0.9} \times \underline{\mathcal{I}_2}$$

empirical scaling

$\mathcal{O}(1)$

# 3-loop calculation

## Neutrino mass



The calculation also done independently thanks to D. Huang, L. H. Tsai and C. Q. Geng

$$I_1 \simeq \frac{1}{(1.88v)^8} \times \left(\frac{m_{H_0}}{70 \text{ GeV}}\right)^{-0.03} \left(\frac{m_{A_0}}{475 \text{ GeV}}\right)^{-0.4} \left(\frac{m_{H_1^+}}{90 \text{ GeV}}\right)^{-0.2} \left(\frac{m_{H_2^+}}{850 \text{ GeV}}\right)^{-2.0} \left(\frac{m_\rho}{2 \text{ TeV}}\right)^{-1.5} \times \mathcal{I}_1,$$

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empirical scaling

$\mathcal{O}(1)$

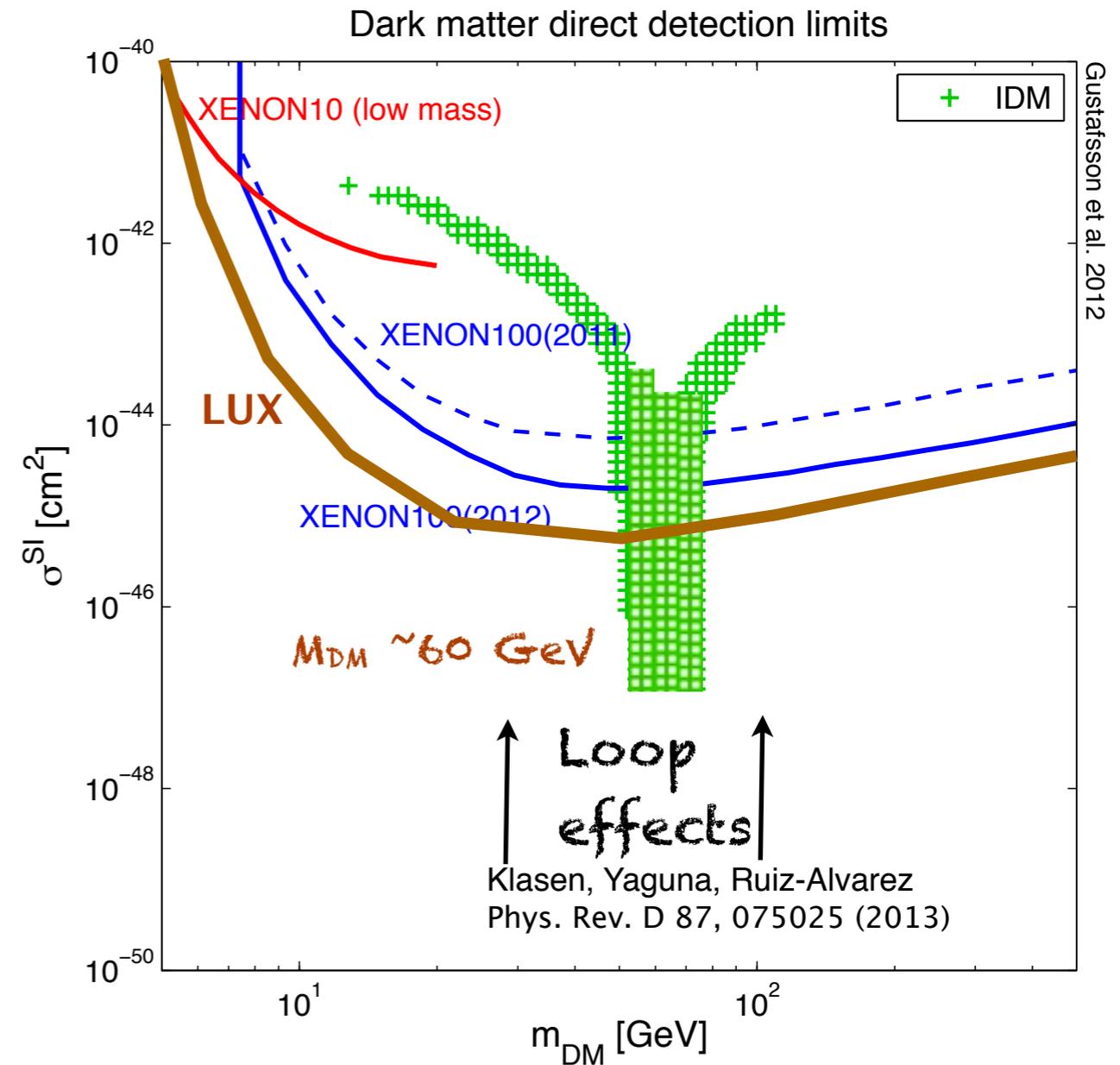
# Its Dark Matter Candidate

Inert Doublet Model  $\Phi_2 = \begin{pmatrix} \Lambda^+ \\ \frac{H_0 + i A_0}{\sqrt{2}} \end{pmatrix}$

Thermal production at freeze-out

1. Higgs portal (resonance):  $\sim 60$  GeV
2. Coannihilation with  $A^0$   
(gives too small  $m_\nu$ )

$H^0$  (or  $A^0$ ) is good DM candidate



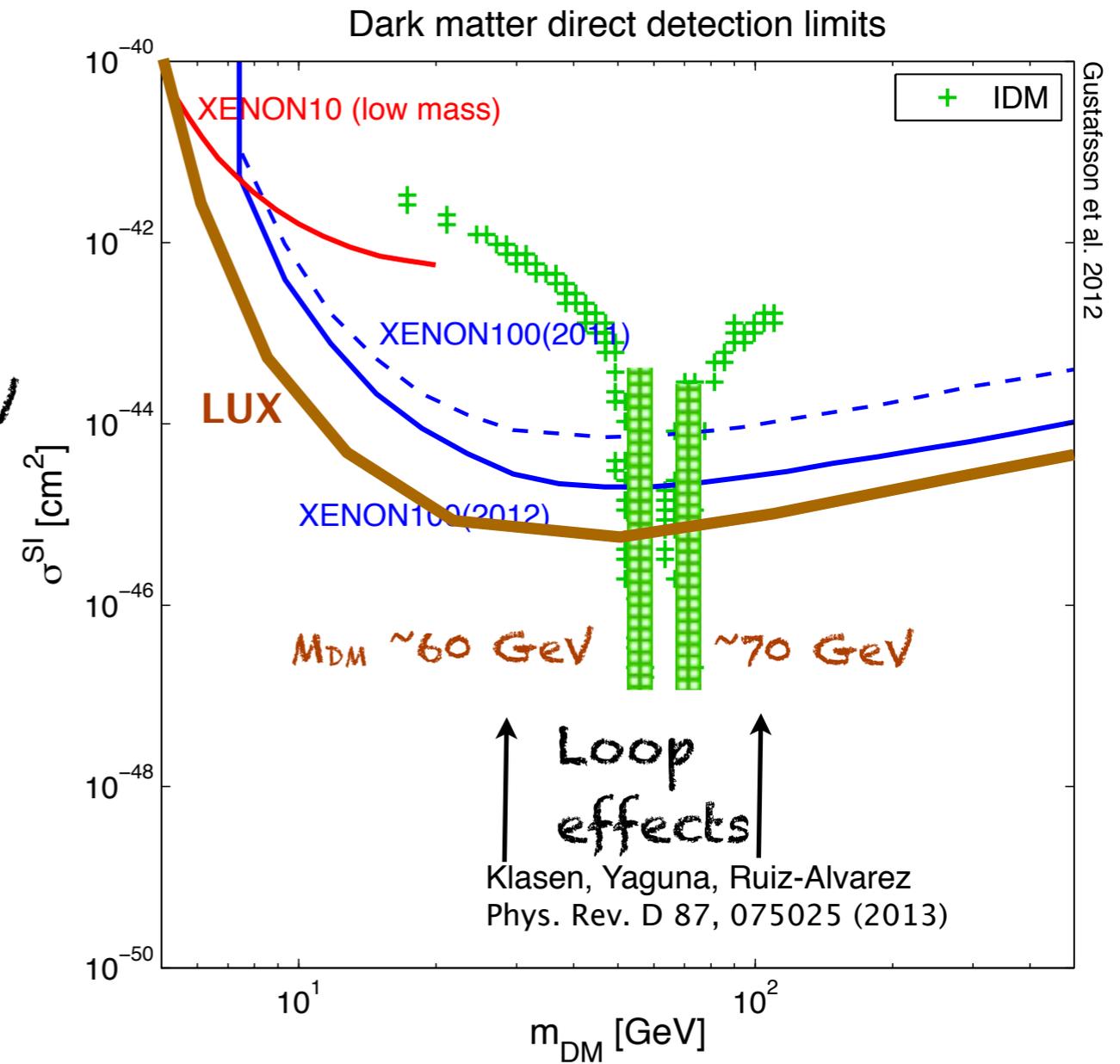
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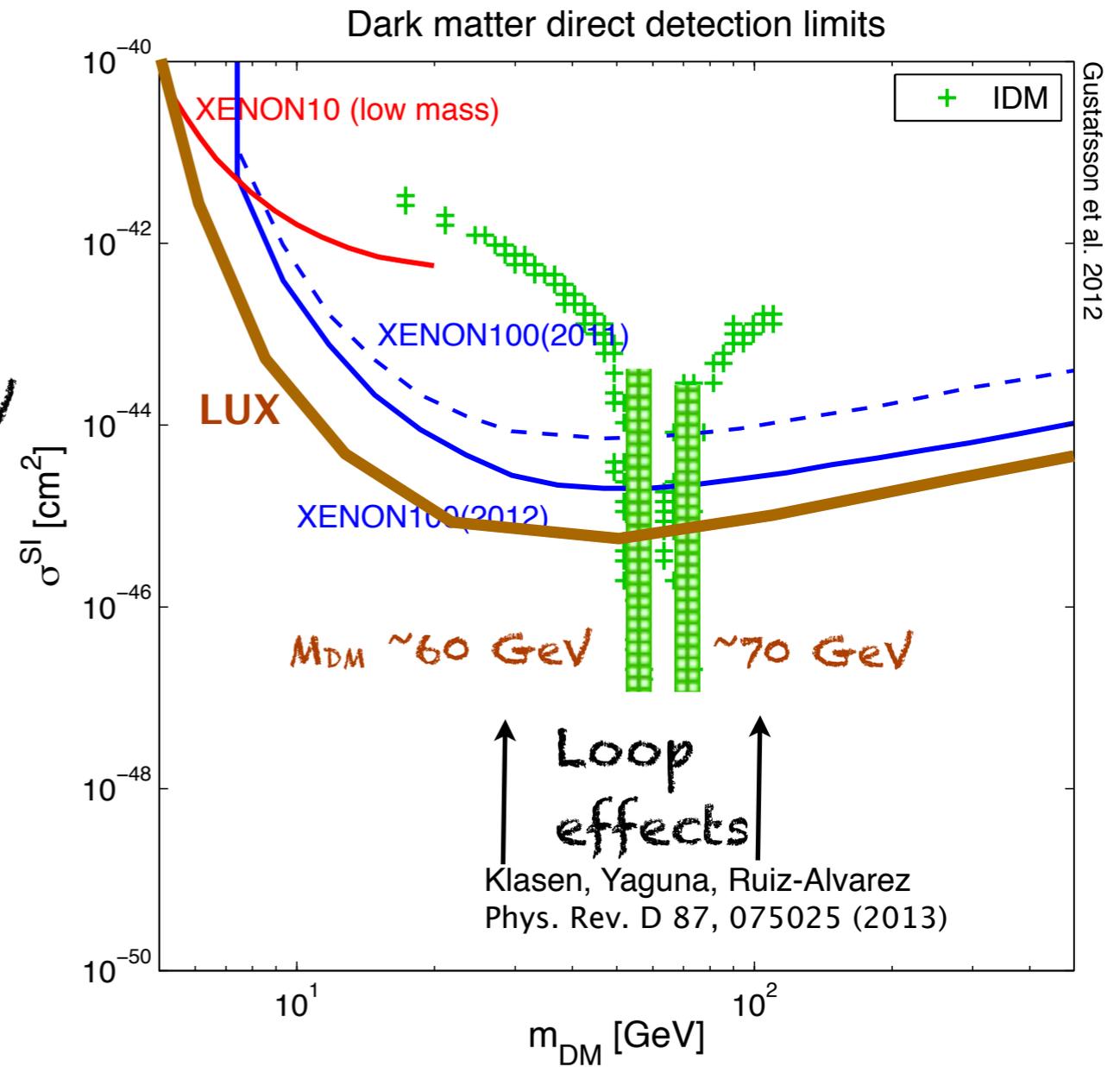
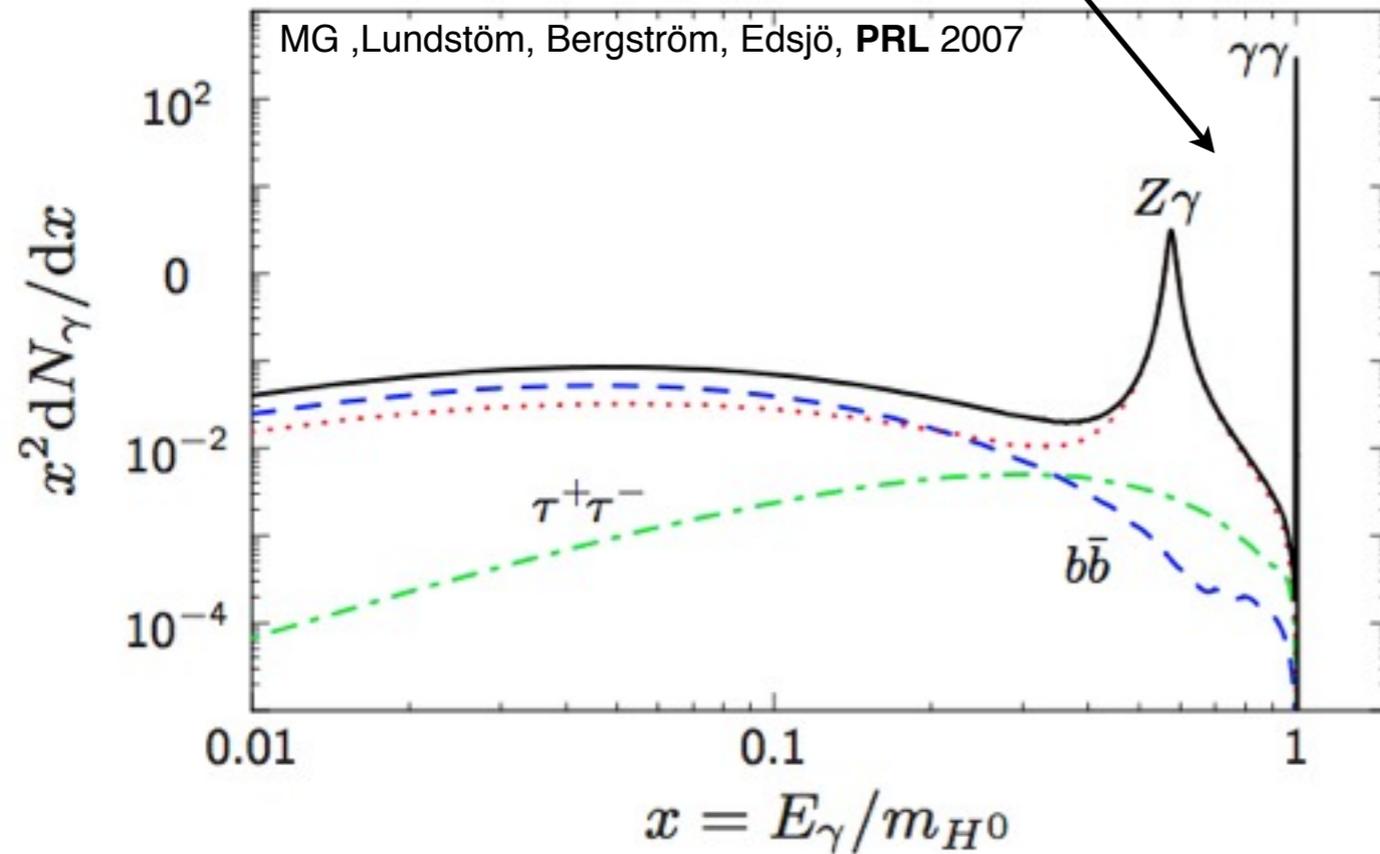
# Its Dark Matter Candidate

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Thermal production at freeze-out

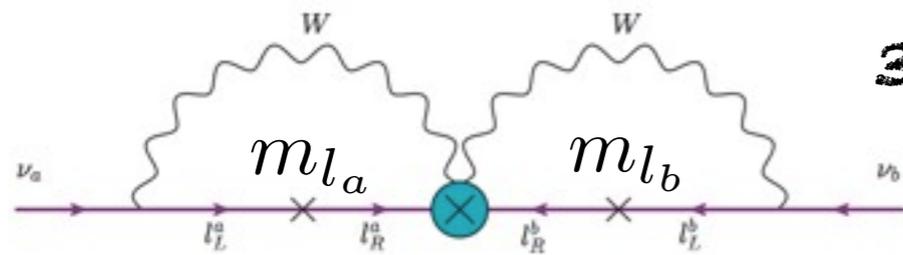
1. Higgs portal (resonance):  $\sim 60$  GeV
2. Coannihilation with  $A^0$  (gives too small  $m_\nu$ )
3.  $H^0 H^0 \rightarrow WW$  threshold effect:  $\sim 70$  GeV (gives striking gamma-ray lines)

$H^0$  (or  $A^0$ ) is good DM candidate

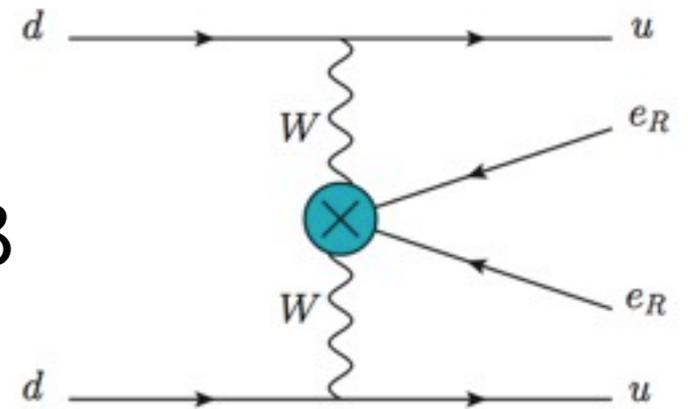


MG, Rydbeck, Honorez, Lundström **Phys.Rev.D 86** (2012) 075019

# Neutrinoless Double Beta Decay



3-loop mass  
...but 1-loop  $0\nu\beta\beta$



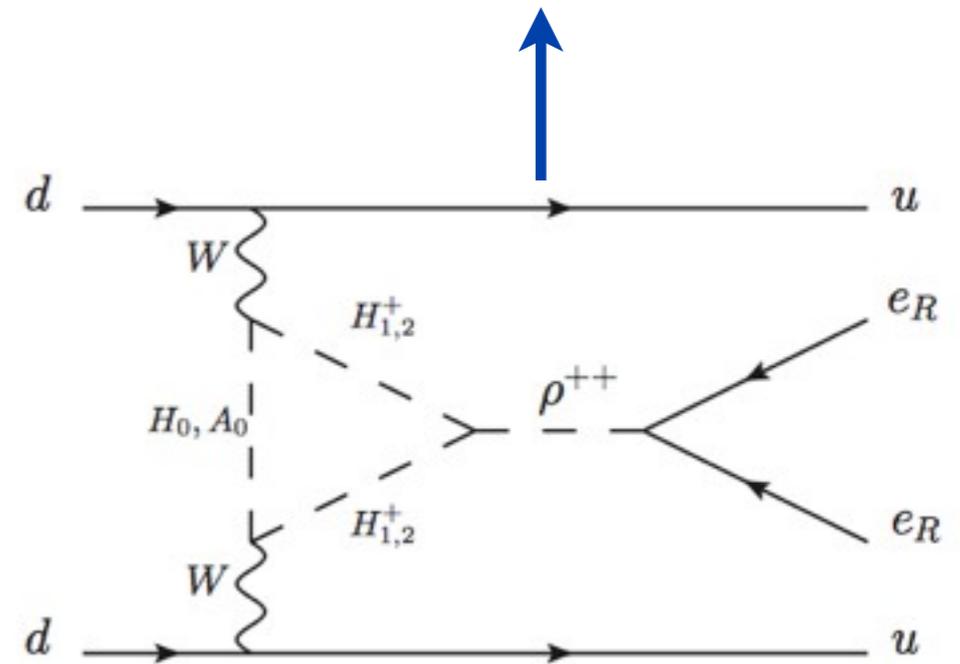
$0\nu\beta\beta$ -decay fully dominated by the short range force

With a  $0\nu\beta\beta$ -decay rate:

$$\left[ T_{1/2}^{0\nu\beta\beta} \right]_{SD}^{-1} \simeq G_{01} |\epsilon_3|^2 |\mathcal{M}^{SD}|^2.$$

Phase-space factor

Nuclear Matrix element



$$\epsilon_3 \equiv -2 m_p \mathcal{A}_{0\nu\beta\beta}^{SD}$$

$$\epsilon_3^{\text{loop}} \simeq 1.2 \times 10^{-5} |C_{ee}|$$

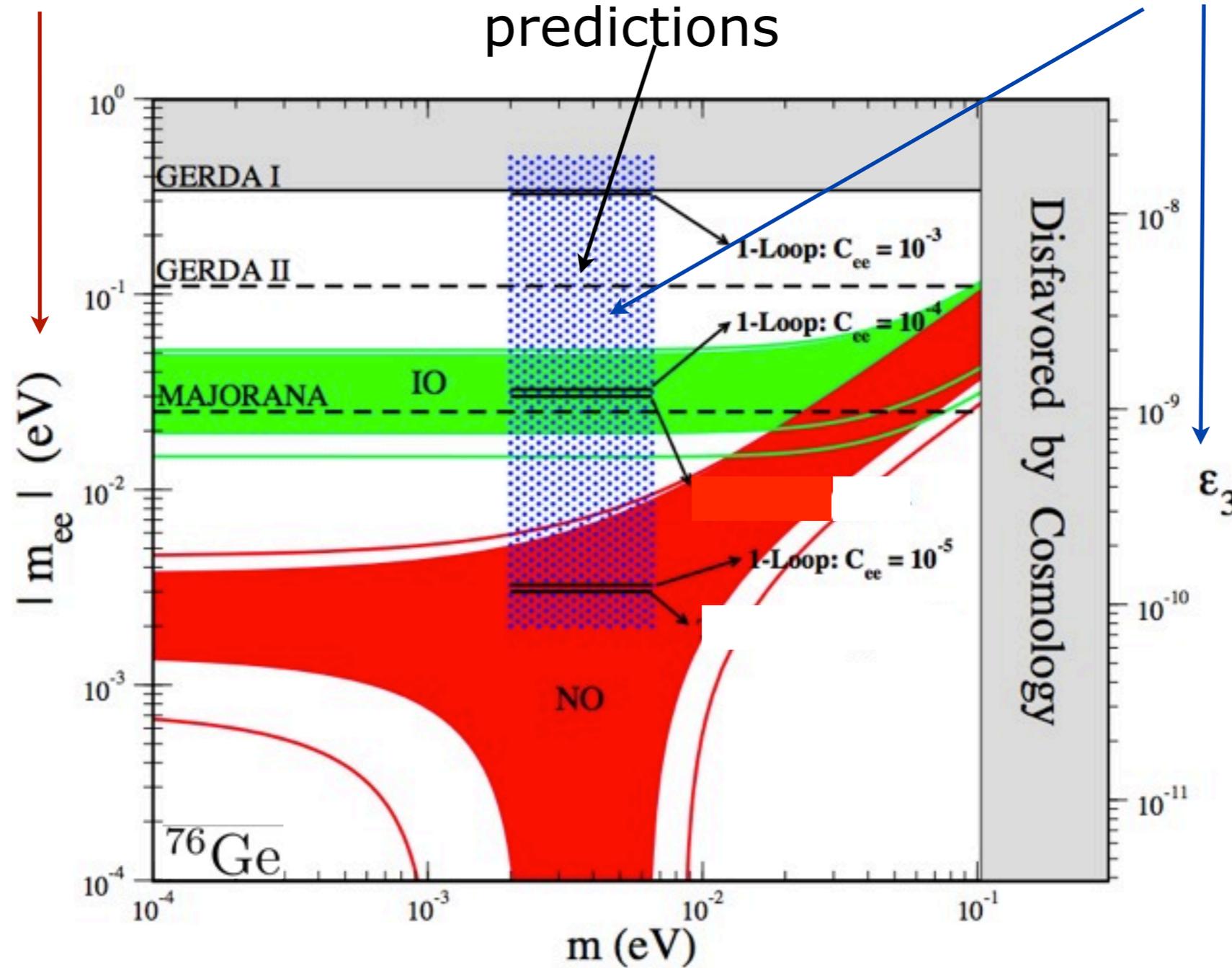
(In the Cocktail model)

# $0\nu\beta\beta$ Decay Bounds

neutrino exchange

Cocktail model predictions

Short range force



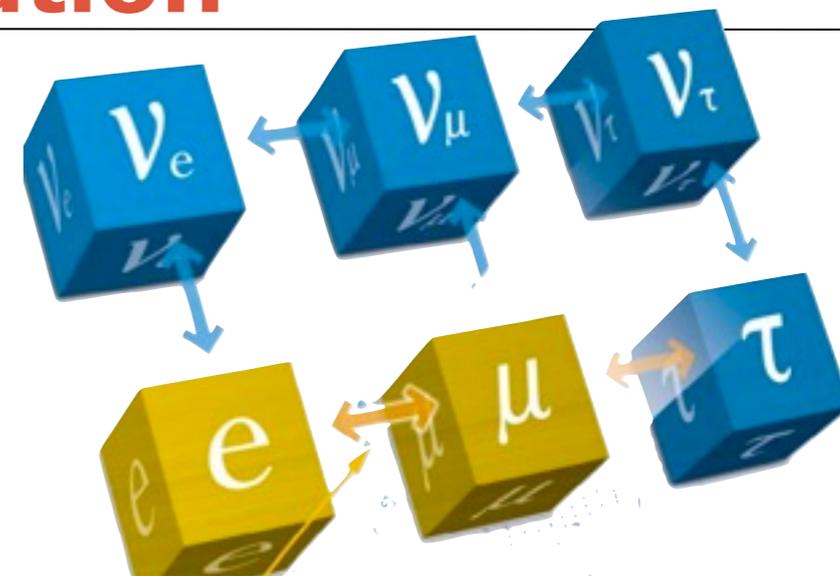
$0\nu\beta\beta$ -decay puts the strongest exp. constraint on the Yukawa coupling  $C_{ee}$

# Lepton Flavor Violation

Stringent bounds from rare flavor-violating processes

$$\begin{aligned}
 \mu^- \rightarrow 3e : & \quad |C_{e\mu} C_{ee}| < 2.3 \times 10^{-5} (m_\rho/\text{TeV})^2 \\
 \tau^- \rightarrow 3e : & \quad |C_{e\tau} C_{ee}| < 9.0 \times 10^{-3} (m_\rho/\text{TeV})^2 \\
 \tau^- \rightarrow 3\mu : & \quad |C_{\mu\tau} C_{\mu\mu}| < 8.1 \times 10^{-3} (m_\rho/\text{TeV})^2 \\
 \tau^- \rightarrow \mu^+ e^- e^- : & \quad |C_{\mu\tau} C_{ee}| < 6.8 \times 10^{-3} (m_\rho/\text{TeV})^2 \\
 \tau^- \rightarrow \mu^+ e^- \mu^- : & \quad |C_{\mu\tau} C_{e\mu}| < 6.5 \times 10^{-3} (m_\rho/\text{TeV})^2 \\
 \tau^- \rightarrow e^+ e^- \mu^- : & \quad |C_{e\tau} C_{e\mu}| < 5.2 \times 10^{-3} (m_\rho/\text{TeV})^2 \\
 \tau^- \rightarrow e^+ \mu^- \mu^- : & \quad |C_{e\tau} C_{\mu\mu}| < 7.1 \times 10^{-3} (m_\rho/\text{TeV})^2 \\
 \mu^+ \rightarrow e^+ \gamma : & \quad \left| \sum_l C_{l\mu} C_{le}^* \right| < 3.2 \times 10^{-4} (m_\rho/\text{TeV})^2.
 \end{aligned}$$

Nebot, Oliver, Palao and Santamaria, Phys. Rev. D 77 (2008) 093013  
 J. Adam et al. [MEG Collaboration], arXiv:1303.0754.  
 K. Hatasaka et al. [Belle Collaboration], Phys.Lett.B 687 (2010)



Constraints are of this form on the Yukawa  $C_{ab}$ :

$$\frac{|C_{ab} C_{xy}|}{(m_\rho/\text{TeV})^2} \lesssim 10^{-4}$$

Recall that the neutrino mass matrix was of a similar form

$$m_{ab}^\nu \propto \frac{C_{ab}}{m_\rho/\text{TeV}} \sim \sqrt{\frac{C_{ab} C_{xy}}{(m_\rho/\text{TeV})^2}}$$

- LFV limits impose strong upper bounds on  $m_{ab}^\nu$
- LFV process predicted close to current bounds

# Summary & Conclusions

- Electroweak Scale Physics Responsible for Neutrino Masses is Appealing: Very Rich Phenomenology (& testable)
- Neutrino Mass Suppression can be Linked to DM Stability in Models of Radiative Neutrino Mass Generation
- Neutrino Mass Generation via the Operator  $\bar{l}_R l_R^c (\phi^\dagger D_\mu \tilde{\phi})^2$  Leads to Signatures in Neutrino Mixings &  $0\nu\beta\beta$ -decay
- The “Cocktail model” is a Concrete BSM Realization that Contains these (and other) Testable Ingredients

